

What The Mariners Think Of Godfrey

MLA

LOCAL PROGRAM LISTINGS
WEEK OF JULY 30-AUG. 5



15c

1955

The Whiting Girls
With Lucy & Desi



TV Guide's TIM Contest
You Can Win A Role
On Television!
See Page 10

as we see it

You can say what you like about Milton Berle—most people already have—but the man is good for television.

He was the medium's first big star. His comedy was slapsticky, his insistence on dominating every act was annoying, and his ill-concealed appeals for applause were aggravating. Yet everyone who had a set watched him. Bad as the show was by today's standards, it was far better than anything else on the air at the time.

As more people bought sets (largely because of Berle) Berle's popularity waned. Viewers were fed up with his "pushy" stage personality; and while he still held a tremendous audience, Uncle Miltie dropped out of the lists of Top 10 programs.

So Berle changed. He hired the best writers in the business and instructed them to revise the show and the Berle character. That decision, coming from a man who had never been accused of modesty, was proof that he was just about as great a showman as he believed himself to be.

The new Berle show had a running plot and Milton himself came pretty close to being a straight man for his guests. The decision was a wise one. During the past season he made the Top 10 lists consistently.

Success alone didn't satisfy him. He's still looking ahead; and so, for next season, he has announced another change. He'll do 13 shows, all in color, and with no set format. There will be reviews, "book" shows, musical comedies, satires and dramatic programs. He'll have different writers, actors and directors on each program.

Berle is doing his part to keep TV out of self-imposed entertainment ruts. He wants to give viewers something new and exciting to look forward to. And we think he's right.

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TV Teletype *



NEW YORK Bob Stahl reports:

NBC planning a real daytime TV blockbuster: an hour-long, week-day afternoon dramatic series, produced "live" and in color from Hollywood. Says NBC program chief RICHARD PINKHAM, "It will have all the assets of soap opera without its liabilities." Series will use plays by both experienced writers and newcomers, plus repeats of other top NBC dramas, and will feature occasional name actors. The series will boost color TV by giving dealers a regular program to show during store hours.

* * *

ORSON WELLES' deal with CBS is a whopper: six 90-minute film shows, costing \$500,000 each. Kicker is, later they'll be released to theaters as features. He'll do "Trilby" as one show; a modern-dress version of SHAKESPEARE's "Twelfth Night," made on the Riviera, as another.

* * *

RUTHIE GILBERT, MILTON BERLE's former "Max," will retire from show business. "Unless something really wonderful turns up, I'm going to be just a good wife and mother," she says . . . JULIUS LA ROSA's early-evening musical show extended five additional weeks by CBS, which takes it into early October.

* * *

ED SULLIVAN personally invited TV scripter PADDY CHAY-EPFSKY to write "The Sullivan Story," movie version of ED's life, scheduled by Warner Brothers. CHAYEFSKY was forced to turn down the offer because of other commitments.

* * *

BIL and CORA BAIRD, the puppeteers, playing straight dramatic roles for Studio One Monday, Aug. 8, in a play titled "The Prince and the Puppet." The puppets in this one will play bit parts . . . CARY GRANT may turn up on Colgate Variety Hour Sunday, Aug. 7, to plug his new movie, "To Catch a Thief." GRACE KELLY is his co-star, but don't look for her on TV.

* * *

RICHARD KILEY's wife and four children flew to Germany to play bit parts in his upcoming Brother Mark TV film series . . . LIBERACE adding guest stars and big production numbers to his new series. ALLAN JONES sings "Donkey Serenade" for the first of the new season's shows, now filming in Hollywood.

* * *

Concert pianist ARTUR RUBINSTEIN and contralto MARIAN ANDERSON slated for the first NBC "spectacular" produced by Impresario SOL HUROK Jan. 30 . . . And NBC's "spectacular" anniversary salute to ETHEL MERMAN definitely scheduled for Sunday, Nov. 6.

* * *

Although BENNY GOODMAN will do most of the clarinet playing off-screen for the upcoming "Benny Goodman Story" movie, Tonight's STEVE ALLEN will get in his licks. STEVE, in the GOODMAN role, will toot in early sequences that show BENNY taking lessons on the instrument.

A 'Date' With The Whitings

Desi and Lucy Cook Up
A Series About Two Sisters
With Boy-Friend Problems



Those Whiting Girls is not only the title of the summer replacement for *I Love Lucy* but is also the name long since bestowed by Hollywood on Margaret and Barbara Whiting, the singularly talented daughters of a singularly talented father.

The pilot film for the show, written by Bob Carroll and Madelyn Pugh, of the team that does the honors for *Lucy*, carries much of the light-

hearted Lucy-Desi flavor and is filmed by Desilu. All of which is appropriate for a *Lucy* summer replacement.

The girls concern themselves—while on camera, at least—with Barbara's efforts to keep Margaret away from Barbara's dates and Barbara's efforts to lull Margaret into getting her own dates—preferably marriageable.

Margaret, as befits her experience, not to mention voice, bursts into



Those Whiting Girls: Barbara, left, and Margaret find themselves without a date.

song once in every episode—either as a means of helping Barbara out with some callow youth (an effort which invariably backfires), or as a sneaky way of doing a little impressing of her own (which invariably backfires).

The show's appeal is a natural, being merely a fairly accurate portrayal of the sisters themselves.

They're the daughters of the late Richard Whiting, one of the more

famous songwriters, whose hits include standards like "Japanese Sandman," "My Ideal," "Till We Meet Again," "Beyond the Blue Horizon." So it's not strange that Margaret, now 29, learned to sing almost before she learned to talk. Constantly coached by people like her father and songwriter Johnny Mercer, she became a "name" with her first hit record, "It Might As Well Be **continued**



**Margaret's The Singer;
Barbara, Self-Styled 'Brat'**

Spring." She has been one of the top popular singers ever since.

The extrovert of the two, Margaret has a seemingly inexhaustible fund of energy which is matched only by her insatiable curiosity. She once bumped into a male friend, who paused just long enough, he thought, to say hello-and-hasn't-the-weather-been-nice-lately. Before he knew what hit him, he was sitting in a dress shop while Margaret tried on three new dresses and then found himself in a drug store, where Margaret bought \$7.75 worth of current magazines.

"What are you going to do with all those things?" he asked.

"Read 'em," she said brightly. "Come on home and help me."

"No, thanks," said the startled friend, and fled.

Margaret, a divorcee, lives in a comfortable hilltop house in Brentwood with her four-year-old daughter, Deborah. The household is presided over by Willie Mae, Margaret's combination nurse-cook-housekeeper-first sergeant. The house itself is generally filled with people, regardless of the hour or the absence of the hostess, who once returned to hear singing

Barbara, in TV series, is painted by Beverly Long.

coming from the over-sized bath. Perched on the side of the bathtub, giving a fairly creditable barbershop rendition of "I Had a Dream, Dear," were TV producer-director Ralph Levy, TV writers Bob Carroll and Madelyn Pugh and an itinerant magazine writer. "Bathroom's more resonant," was Levy's brief explanation.

Barbara Whiting, at 24, is the self-styled "brat" of the family. She is also the introvert, probably because she always had to buck the popularity of her father and her older sister.

Once Barbara took singing lessons in an attempt to force Margaret to move over a little in the limelight. Nothing much came of it, however, except Margaret's now widely publicized crack, "If she gets much better, I'll have to get rid of her."

Barbara finally found her outlet in radio. She played Judy for seven years on "Junior Miss," played Fuffy in the movie version of the same show, has done eight pictures and quite a few TV film shows.

"I have been guillotined," she says, "in three different TV scripts."

The Whiting Girls, as opposed to *Those*, no longer live together and are rarely, these days, in conflict as they are on the show. Barbara and her mother live in Brentwood, in an apartment house which Barbara manages. It is owned by Richard Whiting Investments, of which Margaret is president and Barbara vice president.

"It was my turn to be president this year," Barbara complains, "but mother and Margaret voted against me and I lost, two to one."



Is 'Live' TV On The Way Out?



June Havoc, star of the filmed *Willy*: "The superior quality and scope of film is undeniable, but that doesn't make all film shows great. Neither does immediacy necessarily make all live TV exciting. For the actors,

film is preferable because repeated showings mean more money."

Ed Sullivan, emcee of the live-and-film *Toast of the Town*:

"Film means rerun revenue, simultaneous showings, better lighting and a chance to use material from the whole wide world. But live TV offers that all-important spontaneity, timeliness and lower production costs."

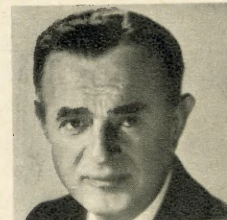


Danny Thomas, star of the filmed *Make Room for Daddy*: "Programs like political conventions, sporting events, musical extravaganzas and special plays should be seen live. But a performer in a weekly series can

relax on film—and put on a better show. Isn't that what's important?"

Max Liebman, producer of NBC's live "spectaculars.":

"Fine shows can be done on film, but to me the immediacy of a live show transmits itself to an audience in far more exciting fashion. Television, a new medium, should continue to manifest a unique style and technique."



Donald O'Connor, who switched from live to film: "There are certain production values which can best be captured on film, especially for musical comedy shows. But I believe filmed shows will look more ad lib in the fu-

ture and occasional fluffs will be retained for that spontaneous look."

John L. Sinn, president of Ziv Television Programs, Inc.:

"Film programming is supplanting many hours of live presentation. This demonstrates not only audience acceptance, but also the belief of outstanding performers, writers, directors and producers that film offers the best."



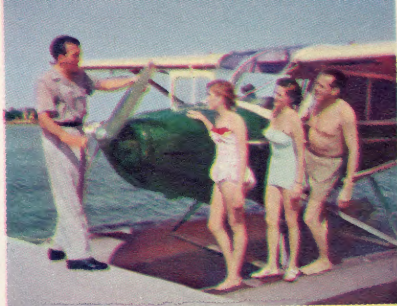


To celebrate his 17th anniversary on TV, a medium he entered in its experimental days, emcee-announcer Dennis James and his wife, Micki (shown at left), decided to throw a whopper of a party—their third annual shindig—at their home in the Davenport Neck section of New Rochelle, N.Y. The 200 guests arrived by car, boat and plane; chomped steaks under a huge tent on the James' back lawn, and splashed merrily in a swimming pool between Dennis' home and his boat dock on Long Island Sound. Later, with some attractive help, Dennis did some splashing, too!

Dennis James Throws A Party...



At right: Dennis greets (from right) Vaughn Monroe, Terri Stevens and Vaughn's daughter, Candy. Below: he clowns with Red Buttons and Terri.



...And The Party Throws Dennis



TV GUIDE'S TIM CONTEST

HERE'S HOW YOU CAN WIN A ROLE IN A TV SERIES



Welcome: John Howard, star of *Dr. Hudson's Secret Journal*, welcoming Tim to show. Are you the one to fill the part?

Most would-be actors have to start at the bottom. Now, through TV GUIDE, the producers of a new TV film series are offering at least one young man between 17 and 21 a chance to bypass years of struggle.

The role of Tim Watson in *Dr. Hudson's Secret Journal* will be filled through a coast-to-coast contest. Contestants must submit application forms, photographs, biographies and recordings (professional or amusement-park type) of one of the first scenes the winner will be called on to play in the series.

Five finalists will be flown to Hollywood on a United Air Lines Mainliner,

lodged—all expenses paid—at the Hollywood Knickerbocker Hotel and given carefully-supervised screen tests.

The winner will be signed for appearances in at least three instalments of the show at a regular professional salary. A full-scale national publicity build-up will add further impetus to his career. Runners-up will appear in at least one episode apiece.

The finalists will be selected on the basis of looks, voice and talent by a panel of judges, including three Academy Award winners—George Stevens, producer-director of "Giant"; Jane Wyman, co-star of "Magnificent Obsession"; film-TV star Ray Milland—

and Prof. Kenneth MacGowan, of the UCLA Theater Arts Dept., and Mrs. Betty Douglas Wilson, author-lecturer and daughter of the late Lloyd C. Douglas, on whose novel the TV program is based.

RULES

1. Entrant must be male, between the ages of 17 and 21.
2. Entrant must, at his own expense, submit postage-paid a disc or tape recording of his reading of the dialog appearing at the right.
3. Entrant must submit a current photograph and a brief, personal biography, restricted to one side of one page.
4. Entries will be judged on the basis of talent, appearance and availability and must be mailed to TIM CONTEST, P.O. Box 1199, Grand Central Station, New York 17, N.Y., postmarked not later than midnight, August 31, 1955. Decision of the judges in their selection of finalists will be final.
5. Employees of the distributors or producers of DR. HUDSON'S SECRET JOURNAL, Authors Playhouse, Inc., California Studios or participating local stations, and their families, are not eligible. Actors under contract to or regularly employed by participating local stations are not eligible. All material submitted by entrants becomes the property of Authors Playhouse, Inc., and cannot be returned.
6. The five finalists agree to comply with all union arrangements affecting Authors Playhouse, Inc.
7. Entrant agrees that his name, likeness and reproductions of his voice may be used for publicity purposes or on television programs.

DIALOG

This is the dialog to be recorded. The scene is as follows:

TIM WATSON, a discansalate young man with a high-schaal education and a secret desire to be a doctor, has been befriended by DR. HUDSON, after having been caught burglarizing the doctor's hame. TIM's father, a veterinarian, is dead. So is his mather. He does not get along with his stepfather. DR. HUDSON has just told TIM that he, HUDSON, will put him through college and medical schaal but that na one must know. HUDSON starts toward the daar . . .

TIM: Dacl

(HUDSON pauses. Tim speaks with difficulty.)

TIM: Laak—I gat to say something, Doc. I loved my Dad. I guess I got the idea of being a doctor fram hearing him talking about haw he'd wanted to be one. I thought he would have been the greatest—and it made me sare that he didn't have the chance. But it's not the same deal, Doc. I've seen yau naw—and I know that Dad . . . (he gulps). He didn't want to get up in the night . . . and he used to ga fishing sometimes when he . . . He wasn't a fighter. But I sure loved him . . .

(He turns away—beyand wards.)

TIM: Yau said about growng up—every time people said my stepfather was wanderful, I hated him. When he went out of his way to da something that—ah, that he thought he ought to da—even when he didn't like it—I hated him. When he was sa good to my mather, and made her rest and everything—I guess I was just growng up. I just didn't want to think that my Dad . . . But, Doc, I loved him . . .

TV GUIDE'S TIM CONTEST

(Use this form or a reasonable facsimile)

Name..... Age.....

Street Address.....

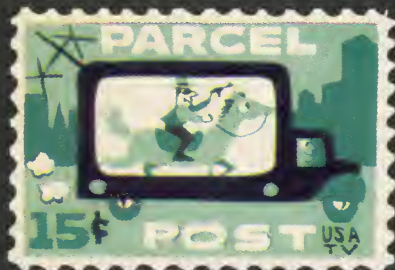
City..... Zone..... State.....

If under 21, parent or guardian must sign below: The undersigned (parent or legal guardian of entrant) consents to the above entry in the 'Tim' Contest.

(Parent or Guardian)

(Your Signature)

Mail with recording, photo and biography to:
TIM CONTEST, P.O. Box 1199, Grand Central Station, New York 17, N.Y.



Can You Lick These?



NO, BUT OTHER COUNTRIES DO HAVE TV STAMPS

The U. S. Post Office has no TV stamps, though the Postmaster General reports he's had suggestions al-

most as outlandish as those above. Switzerland issued a TV stamp in 1952; Italy, 1954; France, last May.



France



Italy



Switzerland



Bill Brant



Eartha Kitt

Pittsburgh Dateline

TV GUIDE is offering some young man between the ages of 17 and 21 the opportunity of a lifetime—the chance to become a network television star on the new program, *Dr. Hudson's Secret Journal*. Complete details can be found on Pages 10 and 11 this week in the Feature Section. For contestants from Pittsburgh and the Tri-state area, TV GUIDE has arranged with the George Heid Studios, Club Floor, William Penn Hotel, Pittsburgh, to make the recording that must be submitted with every application for the nominal sum of \$1.50. The regular price would be \$5. *Dr. Hudson's Secret Journal* has already been bought for next season by KDKA-TV. Recordings can be made anywhere but anybody arranging for Heid to do the cutting must mention the TV GUIDE-TIM CONTEST in order to be entitled to the reduced price.

Bill Brant's flaming red slacks blinded everybody else on the High-

land Country Club course during the Variety Club's annual golf tournament. Incidentally, October's the month the stork will visit Bill and Pat for the second time . . . *Let's Visit* will be off KDKA-TV the last three weeks in August when Harold V. Cohen joins his wife, Stephanie Diamond, in Provincetown, Mass., on Cape Cod, where the Cohens celebrate their 19th wedding anniversary on the 30th . . . Eartha Kitt told newspapermen here during her short engagement at the Twin Coaches that she'll do at least two dramatic shows on television next season, *Studio One* and *Omnibus*.

Bob Prince and Joe Tucker agree that the toughest game in the entire sports catalog to broadcast or telecast is baseball . . . Hard to understand why Kyle MacDonnell isn't on television these days. At the Pitt Stadium in "Best Foot Forward," she looked prettier and seemed to have more talent than ever.

Channels listed in program section

2	KDKA-TV	(ABC, CBS, Du Mont, NBC)	Gateway Center, Pittsburgh, Pa.
6	WJAC-TV	(ABC, CBS, Du Mont, NBC)	329 Main St., Johnstown, Pa.
7	WTRF-TV	(ABC, NBC)	1329 Market St., Wheeling, West Va.
9	WSTV-TV	(ABC, CBS)	Exchange Realty Bldg., Steubenville, Ohio
10	WFBG-TV	(ABC, CBS, Du Mont, NBC)	Gable Arcade, Altoona, Pa.
13	WQED	(No Affiliate)	4337 Fifth Ave., Pittsburgh, Pa.
16	WENS	(ABC, CBS, NBC)	700 Ivory Ave., Pittsburgh, Pa.
56	WARD-TV	(ABC, CBS, Du Mont)	235 Franklin St., Johnstown, Pa.

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Member: Audit Bureau of Circulations

TV **Movie** GUIDE

Use this department to plan your entire week's movie viewing.
Full details appear in the program listings.

SATURDAY, JULY 30

- 11:15 P.M. (9) "LEAVE IT TO THE MARINES"
(Drama) Sid Mara, Melton Lynn.
- 11:30 P.M. (6) "SO THIS IS NEW YORK"
(Comedy) Henry Morgan, Rudy Vallee, Bill Goodwin, Hugh Herbert, Leo Gorcey.
- 11:35 P.M. (2) "HIGH LONESOME"
(Western) John Barrymore, Jr., Chill Wills, John Archer, Lois Butler.
- 11:50 P.M. (7) "BROADWAY LIMITED"
(Comedy) Victor McLaglen, Marjorie Woodworth, Dennis O'Keefe.
- 12:50 A.M. (2) "CITY IN DARKNESS"
(Mystery) Sidney Toler, Lynn Bari.

SUNDAY, JULY 31

- 11:00 P.M. (10) "FORBIDDEN"
(Melodrama) Douglass Montgomery, Hazel Court, Patricia Burke, Ronald Shiner.
- 11:15 P.M. (6) "KID MONK BARONI"
(Drama) Richard Rober, Bruce Cabot.
- 11:15 P.M. (9) "SEA RACKETEERS"
(Drama) Weldon Heyburn, J. Carrol Naish.
- 11:35 P.M. (2) "NANOOK OF THE NORTH"
(Drama) Robert Flaherty classic.
- 11:50 P.M. (7) "TOPPER"
(Comedy) Constance Bennett, Cary Grant.

MONDAY, AUGUST 1

- 10:00 P.M. (16) "RETURN OF A STRANGER"
(Drama) Ellis Jeffries.
- 11:15 P.M. (2) "SENSATIONS"
(Musical) Eleanor Powell, Dennis O'Keefe.
- 11:15 P.M. (9) "STORM OVER BENGAL"
(Drama) Patric Knowles, Rochelle Hudson.
- 12:35 A.M. (2) "THE SON OF MONTE CRISTO"
(Drama) Louis Hayward, Joan Bennett.

TUESDAY, AUGUST 2

- 11:00 P.M. (6) "MYSTERIOUS MISS X"
(Mystery) Michael Whalen, Mary Hart.
- 11:15 P.M. (2) "SONG OF MY HEART"
(Musical-Romance) Frank Sundstrom.
- 11:15 P.M. (9) "THE HOUSE OF DR. BELHOMME"
(Mystery) Daphne Day, Mary Stone, Beresford Egan.
- 12:35 A.M. (2) "MY SON, MY SON"
(Drama) Brian Aherne, Louis Hayward.

WEDNESDAY, AUGUST 3

- 10:00 P.M. (16) "ONCE A SINNER"
(Drama) Pat Kirkwood, Jack Watling.
- 11:15 P.M. (9) "LOST CONTINENT"
(Drama) Cesar Romero, Hillary Brooke.
- 12:35 A.M. (2) "RAW DEAL"
(Drama) Dennis O'Keefe, Claire Trevor.

THURSDAY, AUGUST 4

- 11:00 P.M. (6) "MY OUTLAW BROTHER"
(Western) Mickey Rooney, Wanda Hendrix.
- 12:05 A.M. (2) "THE LAST OF THE MOHICANS"
(Drama) Randolph Scott, Binnie Barnes, Henry Wilcoxon.

FRIDAY, AUGUST 5

- 11:15 P.M. (2) "HANNAH LEE"
(Western) Macdonald Carey, Joanne Dru.
- 11:15 P.M. (6) "A LADY TAKES A CHANCE"
(Drama) Jean Arthur, John Wayne.
- 11:15 P.M. (9) "WHO KILLED AUNT MAGGIE?"
(Mystery) Wendy Barrie, John Hubbard, Edgar Kennedy, Onslow Stevens.
- 12:35 A.M. (2) "THE CREEPER"
(Mystery) Eduardo Ciannelli, Onslow Stevens, June Vincent, Ralph Morgan.

TV Programs

SATURDAY

For Week Beginning July 30, 1955

SATURDAY MORNING

- 8:45 **9** MOVIE—To Be Announced
 9:00 **2** **7** MOVIES
 9:45 **9** Cartoon Time
 9:55 **6** NEWS
 10:00 **2** **6** **7** Pinky Lee Show
9 Rin Tin Tin—Dog Story
 10:30 **2** **6** Winchell & Mahoney

Jerry Mahoney decides to try some outdoor camping. Paul Winchell joins him only to find out that camping doesn't allow for privacy. Knucklehead Smiff sings "What Makes a Firefly Light?"

- 7** The L'il Rascals—Comedy
9 Buster Crabbe Show
 11:00 **2** **6** **7** Commando Cody
 "Cosmic Vengeance." A strange garbled message convinces Commando Cody that the Ruler is trying to contact his agents on Earth. Cody tries to find the Ruler before he can carry out his newest plot.
9 Winky Dink and You

Mr. Bungle accidentally eats some of Jack's monkey food. The kids draw a rocketship. Chapter 3 of Dusty Dan and Mysto the magician.

- 11:30 **2** Terry and the Pirates
 "The Deadly Species." Terry and Hot-shot Charlie fly a cargo of poisonous snakes for scientific study. John Baer.
6 **7** Mr. Wizard—Science
 "Levers." Mr. Wizard (Don Herbert) shows Buzz (Bruce Podewell) the lever and how it works.
9 Super Serial

AFTERNOON

- 12:00 **2** **6** Big Top—Circus
 Ringmaster Jack Sterling presents:
 Elephants-----Hamid-Morton
 Perch and Iron Jaw Act ---- Del Reys
 Comedy Acrobats ----- Ghezzi
 Roller Skaters ----- Roulettes

Jugglers ----- Vivianne and Tassi
 Baton-Twirlers -- Ted and Flo Valette

- 7** MOVIE—To Be Announced
10 NEWS
 12:15 **10** MOVIES—To Be Announced
 1:00 **2** Lone Ranger—Western
 "The Beeler Gang." The Lone Ranger assumes the disguise of a discredited physician to save the sheriff's son from his kidnapers.

- 6** Film
7 Your Children's Safety
 1:15 **7** Charlie Chase—Comedy
9 The Fun House
 1:30 **2** Happy's Party—Ida Mae
6 **9** Uncle Johnny Coons

Johnny attempts to give his invisible dog, Blackie, a bath. Johnny also shows the film, "Dog Shy," an old comedy.

- 1:45 **7** Batter-Up
 1:55 **6** **9** BASEBALL GAME
 The Detroit Tigers meet the Boston Red Sox at Fenway Park in Boston.
 2:00 **2** MOVIES—To Be Announced
7 BASEBALL GAME

Cleveland Indians vs Baltimore Orioles.

- 4:00 **2** The Name's the Same
 4:30 **2** Summer Theater—Drama
 "A Kiss for Mr. Lincoln." A young woman teaches her timid husband some

July 25 thru 30
 BIG NEW YORK REVIEW
 Next Week
 THE CLOVERS

LENNY LITMAN'S
COPA

things about love when he tries to show her the importance of supporting Abraham Lincoln for the Presidency. (Film)

Cast

Delight Kennard ----- Joanne Dru
Henry Kennard ----- Robert Cornthwaite
Mr. Murdock ----- Dick Foran
Mrs. Murdock ----- Kristine Miller
Madeleine ----- Mary Treen

4:30 6 Film

7 Serial Theater

9 Donley's Dugout

4:45 9 Film

5:00 2 People Are Funny

Art Linkletter gets a man to pretend he's a stranded musician on his way to a symphony concert. The man loaded down with bass fiddle and suitcase sets out to borrow bus fare to Pismo Beach. He offers a necktie from the suitcase to anyone giving him the fare. (Film)

9 Nine Teen-Time

10 Mr. Wizard—Science

5:15 6 Ames Brothers—Musical

Tune in TV's "Singing Rage"!



*Miss
Patti
Page*

Brought to you twice a week
by your nearby

**OLDSMOBILE
DEALER**

Saturday Ch. **2** 6:00 P.M.

Mon. & Fri. Ch. **27** 7:45 P.M.

Thursday Ch. **2** 11:45 P.M.

5:30 2 Undercurrent—Drama

Havana becomes the scene of international intrigue when two confidence artists dabble in fake lottery tickets and murder. (Film)

Cast

Henry Benson ----- Elliott Reid
Francesca Torres ----- Dorothy Green
Paul Torres ----- Kem Dibbs
Lt. Alameda ----- Jan Arvan
Croupier ----- John Bernardino

6 Big Town—Drama

"The Kidnaping." Steve Wilson and the staff of the Illustrated Press join police in hunting for the kidnapers of a baby.

7 Roy Rogers—Western

"The Hermit's Secret." A hermit holds the secret to two mysteries: Who stole \$500,000 from a derailed train and who killed Dan Barton? Henry Willis.

10 Johnny Jupiter

EVENING

6:00 2 Patti Page Show—Music

Patti solos "It's Been So Long," "I'll Never Smile Again" and "There is No Greater Love." The Page Five singers follow with "Tweedle Dee."

6 I've Got a Secret—Quiz

Actress Betsy Palmer joins the panel as a replacement for Jayne Meadows, who's out on the coast with husband Steve Allen. Regulars: Faye Emerson, Bill Cullen, Henry Morgan. Emcee: Garry Moore.

7 MOVIE—To Be Announced

10 NEWS

56 Dance Time

6:15 2 Film

10 The Big Picture

6:30 2 NEWS—Bill Burns

6 Damon Runyon Theater

"The Big Fix." A former big shot who is now a bowery bum is helped by friends to put on an act for his visiting son. He finds himself in a fix when his son's future father-in-law is arrested for a minor crime committed long ago. (Film)

Cast

Bookie Bob Harris ----- Michael O'Shea
Wilson Randall ----- Sidney Blackmer
Alice Benton ----- Jana Mason
Big Feet Thompson ----- Ralph Peters

Mickey Stone ----- Larry Blake
Steve Randall ----- William Bryant

9 TIME OUT FOR SPORTS

56 NEWS, SPORTS

6:45 **2 9 Ames Brothers**

10 SPORTS—Ted Reinhart

56 Featurettes

7:00 **2 APPOINTMENT WITH ADVENTURE—Drama**

"Desperate Game," by Joan Cunningham. At the International Athletic Competition Conference in Belgrade, Yugoslavia, the captain of the U.S. water polo team falls in love with the star of the Soviet women's diving squad.

Cast

Myra ----- Maria Riva
Jerry ----- Richard Derr
Ace ----- Wesley Lau
Marge ----- Patricia Englund
Krostov ----- Gregory Morton

6 SOLDIERS OF FORTUNE

Tom Russell and Chick Chandler co-star.

7 DOLLAR A SECOND

Contestants compete against time.

9 BOB CUMMINGS SHOW

"The Girl from France." Bob has long since forgotten the promise that he made to a French girl during the war. Now she's coming to America. (Film)

10 CLEARFIELD FAIR

16 FLIGHT NO. 7—Travel

"Wings to Haiti." We take a filmed tour through Haiti, the island in the West Indies. Customs and scenes of this island republic are shown. (Film)

7:15 **10 WHITE THUNDER**

7:30 **2 SPORTS**

6 PLAYHOUSE OF STARS

"The Direct Approach." It's the opinion of old Gen. Hood that the new bridge planned for the town will destroy the town's charm, not to mention its fishing. Picture his rage when his granddaughter sets her cap for the chief engineer of the bridge! (Film)

Cast

Debby Hood ----- Mona Freeman
Gen. John Hood ----- Minor Watson
Barney Wallace ----- John Archer
Robert Gregg ----- Willis Bouchey
Pete Roberts ----- Phil Tead
Mirabelle ----- Gloria Ann Simpson

7 SHOW WAGON—Heidt

Tonight's show features a salute to the state of Georgia. Guest, Polly Bergen, joins Heidt in a song-and-dance duet.

9 BEAT THE CLOCK—Quiz

After tonight's show, Bud Collyer is off on a three-week vacation. Veteran emcee Win Elliot will replace him.

10 CITY DETECTIVE—Drama

"The Baby in the Basket." When murder comes to a western resort town, Det. Lt. Bart Grant is not far behind. Postponed from last week. (Film)

16 SOLDIER PARADE

7:45 **2 CALL THE PLAY**

8:00 **2 9 GREATEST BANDS**

Paul Whiteman introduces another program of music by popular bands. Tonight's maestros: Ted Weems, Ralph Font, Tony Pastor and Charlie Barnet.

6 THE SOLDIERS—Comedy

Hal March and Tom D'Andrea, as the Soldiers, are interviewed by a psychiatrist to find out whether they're compatible enough to be stationed together at an isolated weather post. They pass the test, but the atmosphere becomes a little cool when their dreams of lolling in the sun on some deserted tropical island are shattered. Postponed from last week. (Hollywood)

7 DUNNINGER—Mentalist

Master mentalist Dunninger reads some of the thoughts in the very active mind of Ilka Chase, authoress, actress and "Masquerade Party" panelist. He also demonstrates his power of telepathy on selected members of the studio audience.



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Saturday Evening

July 30

OVER THE

NBC-TV Network

9 P.M. Chs. 2 6 7 21

SATURDAY

8:00 10 16 OZARK JUBILEE—Music
Country and western songstress Wanda Jackson and singer Jimmie Skinner visit Red Foley and gang. Red also plays host to 10-year-old singer "Little Rita Faye."

8:30 6 DUNNINGER—Mentalist

Dr. Ira Langston is a guest.

7 MR. DISTRICT ATTORNEY

9:00 2 6 7 SVENGALI AND THE BLONDE—Musical

[SPECIAL] Ethel Barrymore narrates this half-humorous musical version of "Trilby," starring Carol Channing, Basil Rathbone and Russell Arms. Mitzi Steiner McCall, former Pittsburgh TV personality, has a featured role. Details on P. A-7

9 TWO FOR THE MONEY

10 16 LAWRENCE WELK

Lawrence greets his guest, singer Merrill Behunin, father of the Welk guitarist, Buddy Merrill. (Hollywood)

"Kentucky Waltz"-----Behunin, Merrill
"Blue Star"-----Jim Roberts

"I Left My Heart

in Heidelberg"----- Aladdin



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every **SATURDAY** night

Channels **10 16**

9:00 P.M.

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DODGE DEALER

"Alice Blue Gown"-----Dick Kesner
 "Barcarolle"-----Myron Floren
 "May I Never Love Again" Jack Martin

56 SEFICK'S PLACE

9:30 9 JOHNNY CARSON

Zany Johnny's sketches tonight include:
 1. A vendor of movie maps shows us the highlights of Hollywood. 2. Our roving reporter on the scene of an attempted suicide and at a track meet. 3. Johnny gets involved at a restaurant.

10:00 9 TV'S TOP TUNES—La Rosa

Julius's guest is western singer Webb Pierce, who sings "In the Jailhouse

Now." Songstress Teresa Brewer also visits La Rosa. She solos "The Banjo's Back in Town" and Julius joins her for "Buttons and Bows." Julius sings "My Own Sin," "Don't Fence Me In" and "When Day Is Done." Other songs are: "Honey Babe," "Skip to My Lou" and "Come Away, My Love."

10 DOWN YOU GO—Quiz

Dr. Bergen Evans gives clues to panelists Patricia Cutts, Fran Coughlin, June Lockhart and special guest Joe E. Brown.

16 MOVIE—To Be Announced

56 FEATURETTE

9:00 2 6 7 21 SVENGALI AND THE BLONDE—Musical



Channing



Rathbone



Barrymore



Arms

SPECIAL "Svengali and the Blonde" is a musical version of George du Maurier's 1894 novel of romance and hypnosis, "Trilby."

Trilby, a Latin Quarter artist's model, is the toast of Paris, and the particular pet of three art students. She returns the affections of only one of them, though—Billee, an English artist.

Enter the villain—Svengali, a Continental musician who possesses strong hypnotic powers. He casts his evil spell on Trilby. Her romance with Billee is destroyed; but Svengali, through hypnosis, turns her into a great singer, the toast of Europe, even though she sings like a crow when she uses her natural voice.

Cast

Narrator.....Ethel Barrymore
 Trilby.....Carol Channing
 Svengali.....Basil Rathbone
 Billee.....Russell Arms

Theater Mgr.Franklin Pangborn
 Toffy.....William Meigs
 Clo-Clo.....Mitzi McColl
 Honorine.....Nancy Kulp
 Madam Nefretiti.....Chorlatte Knight
 Alma.....Edit Angold

Highlights

"Vive La Vie".....Billee, Toffy, Sandy
 "The Lost Rose of Summer".....Trilby
 "Marie".....Trilby
 "I Looked of Love".....Billee
 "Disenchanted Blues".....Singers, Dancers
 "Le Fiacre".....Yvette
 Hypnotism Bollet.....Svengali, Trilby

Credits

Producer-director: Alan Handley. Book and Music: Alan Handley, Charles Goynor. Musical Director: Vic Schoen. Choreography: Tony Charmali. Sets: Ed Stephenson.

10:30 **2 6 7** YOUR PLAY TIME

"A Husband Appears." Although he has been away on a hunting trip for only a short time, his wife does not seem to recognize him.

Cast

Ellen Tate Sallie Brophy
Tate Herbert Rudley
Hester Dorothy Adams
Dr. Jennings Phil Tead
Arthur Dolman Alan Dexter

9 DAMON RUNYON

"A Light in France." Shortly before World War 2, two mobsters are forced to flee to France. Hiding in a small fishing village they soon find themselves in trouble with the invading Germans.

Cast

Thaddeus T. Blackman
Edward Everett Horton
Packy Hugh O'Brian
Benny Toledo Maxie Rosenbloom
Marie Lita Milan
Herr Klauber Otto Waldis
Sir Carter Medford Ramsay Hill
German Lieutenant Glase Lohman

10 YOUR PLAY TIME—Drama

"The Grey and Gold Dress." A young girl tries to find out why the woman who bought an expensive grey and gold dress at her mother's shop has been paying her mother large sums of money for many years. Vera Miles plays the girl. Featured are: Peggy Converse, Gertrude Michael, Jan Arvan and Gerry Gaylor. (Film)

11:00 **2** Theater—Film Drama

"And Son." A father disagrees with his

wife over the question of bringing their ex-soldier son into the family business.

Cast

John Derwent .. Edward G. Robinson
Larry Derwent John Baer
Charlie Crichton Willis Bouchey
Receptionist J. P. O'Donnell

6 Mayor of the Town

"Most Likely To Succeed." The Mayor starts a campaign to keep the janitor from his job. Thomas Mitchell. (Film)

7 The Vise—Drama

"The Verdict" tells of a strange trial brought about by a man after 20 years in jail. Ron Randell introduces this English-made film.

Cast

Julia Benton Adrienne Allen
Harry Christie Fred Johnson
Robin Christie Brian Smith
Mr. Stone John Baker
Catherine Mary Jones

9 10 NEWS

11:05 **10** WRESTLING—Film

11:15 **9** MOVIE—Drama

"Leave It to the Marines." A Marine recruit discovers his fiancée has joined the corps. Sid Mara and Melton Lynn.

11:30 **2 7** NEWS

6 MOVIE—Comedy

"So This Is New York." Man from South Bend decides to paint the town red. Henry Morgan, Rudy Vallee, Bill Goodwin, Hugh Herbert and Leo Gorcey.

11:35 **2** MOVIE—Western

"High Lonesome." A boy becomes involved in a feud between two supposedly dead men. John Barrymore, Jr., Chill Wills, John Archer and Lois Butler.

7 Your Children's Safety

11:50 **7** MOVIE—Comedy

"Broadway Limited." A trio uses baby in publicity stunt. Victor McLaglen, Marjorie Woodworth, Dennis O'Keefe.

12:45 **2** SPORTS—Roberts

12:50 **2** MOVIE—Mystery

Swing Shift Theater: "City in Darkness." Charlie Chan is kept on his toes during Paris trial blackouts. Sidney Toler, Lynn Bari and Lon Chaney, Jr.

1:05 **9** NEWS

1:30 **6** NEWS—Harold Scott

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HAROLD V. COHEN'S

Observation
Post



I got a real bang out of *Place the Face* when Aldo Ray was brought



Perry Como

face to face with Harold Donnell, his father-in-law, whom he'd never met . . . I tried, believe me I did, because of my profound admiration for Janet Blair but I just couldn't stick with "Kitty Foyle"

to the finish. Somewhere, somehow, the spark got lost . . . I have a sneaking suspicion that Perry Como's hour-long show on a rival network next season is going to give Jackie Gleason's *The Honeymooners* some stiff competition in the ratings department . . . A summertime spot made George Gobel, and it wouldn't surprise me if the same thing made Jonathan Winters, who gets better and better every time out in *And Here's the Show*.

Steve Allen's *Tonight* seems to have acquired sparkle and freshness since it moved to Hollywood. Not that I found anything wrong with the show before, but something new has been added and I can't quite put my finger on what it is . . . Add Great Expectations for the fall: A Max Liebman TV Spectacular of "Peg o' My Heart" with Margaret O'Brien, Ezio Pinza and Franchot Tone . . . I trust that people who possibly made the late Eugene O'Neill's acquaintance for the first time in "The Straw" will not begin wondering what all the shooting has always

been for. That was one of O'Neill's earliest and poorest plays, and exhuming it was a libel on the distinguished playwright's memory.

The sponsors of *The \$64,000 Question* have a real bargain. The program has been receiving a million dollars worth of free publicity in the newspapers ever since it began and on the basis of the cash that's been shelled out so far, it doesn't even come close to costing what a good half-hour dramatic or variety show would run. And I'll still bet you that nobody will ever get up enough nerve to go for the full amount. Mrs. Catherine Kreitzer, the Bible-reading grandmother, did have me worried there for a moment, however.

I liked Jack Benny's observation in the August issue of *Pageant* magazine: "I don't try to be sensational. I just try to keep from being lousy" . . . The *Windows* series came up with a good hair-raiser in "Sublet," which was so much better than the first one, "The Outing" . . . After "Dateline Disneyland," despite its faults and omissions, I'll wager that every parent's life will be made absolutely miserable until he or she or both take their offspring to Walt Disney's fantastic wonderland in California . . . You know something, I was genuinely touched by the way Jimmy Durante did "September Song." Almost but not quite as touched as I was when I first heard the late, great Walter Huston sing it in the Broadway hit, "Knickerbocker Holiday."

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MORNING

- 9:55** **6** **NEWS**
- 10:00** **2** **6** **9** **Lamp Unto My Feet**
"The Outer Wall," by Steven Gethers, is a drama about two people. A man in jail wonders whether his wife will remarry. The wife herself wonders whether she should wait for her husband. The Catholic chaplain of Sing Sing, Father Thomas J. Donovan, is Lyman Bryson's guest on today's program.
- 10:30** **2** **6** **9** **Look Up and Live**
Rev. Larry McMaster of Harrisburg, Pa., is host for the discussion of religion in the folk music of Kentucky's Cumberland Mts. Folk singer Jean Richie assists Rev. McMaster.
- 11:00** **2** **This Is the Life—Religion**
"The Sin of Richard Baxter." When a shipment of metal proves faulty, a man's carelessness haunts him. Walter Sande.
- 6** **This Is the Life—Religion**
"The Boastful Mister Brewster." Boastful man gets into trouble when he puts his faith in a rabbit's foot. Chick Chandler.
- 7** **What One Person Can Do**
- 9** **Faith for Today—Religion**
- 11:15** **7** **Industry on Parade**
- 11:30** **2** **6** **Wild Bill Hickok**
"Boy and Hound Dog." A notorious claim jumper and his gang attempt to take a hidden gold mine away from its rightful owner. Wild Bill and Jingles enlist the aid of the owner's son and his dog in stopping the gang. Guy Madison.
- 7** **MOVIE—To Be Announced**
- 9** **Industry on Parade**
- 11:45** **9** **The Pastor—Religion**

AFTERNOON

- 12:00** **2** **What's Your Trouble?**
6 **9** **Winky Dink & You**
Jack tries to help Winky write poetry. The kids draw a dashboard and drive a car.
- 10** **This Is the Life—Religion**
- 12:15** **2** **Community Chest—Film**
- 12:30** **2** **6** **Contest Carnival**
Four more young performers compete, with Gene Crane acting as baker. Tumblers of Sharon, Pa. Hannah Zorn, con-

tortionist of York, Pa. Lady Venus, sky-hoek act of Philadelphia. Carol, horse act.

9 Big Picture—Documentary

10 Faith for Today—Religion

Pastor Fagal helps a couple settle its financial problems. The wife is asked to realize that her husband's donation to the church is more important than her wild shopping sprees.

1:00 2 Film

6 Industry on Parade

7 This Is the Life—Religion

"The Power Beyond." An expectant father prepares for the "new arrival."

9 O. Roberts—Evangelist

10 What's Your Trouble?

1:15 2 Your Government

"Wage and Hour Division."

6 Heaven Speaks—Martin

10 Congressman Van Zandt

1:30 2 Annie Oakley—Western

"Annie and the Brass Collar." Desperate train robbers are captured. Gail Davis.

6 O. Roberts—Evangelist

7 Film

9 Concert Hall—Opera

10 Life of Triumph

1:40 7 Batter-up

1:55 7 BASEBALL GAME

Cleveland Indians vs Baltimore Orioles.

2:00 2 NEWS—Carl Ide

6 Disneyland—W. Disney

See 6 P.M. **7**

9 The Greatest of These

10 MOVIES—To Be Announced

2:15 2 Music and Meditation

The Rev. William E. Stephens, All Saints Episcopal Church, Bellevue, Pa.

2:30 2 Life Begins at 80

9 MOVIES—To Be Announced

3:00 2 Theater—Drama

"In the La Banza," by Sam Elkin. An up-and-coming young boxer is set for an important bout. The bout was arranged by his brother, acting as his manager.

Cast

Tucker	Joe Maross
Marion	Hildy Parks
Johnny	Andy Sanders
Phil	Dennis Patrick
Duncan	Larry Gates

6 Greatest Bands—Music

Paul Whiteman introduces the bands of four more pop maestros: Art Mooney, Count Basie, Rudy Vallee, Xavier Cugat.

4:00 2 Ethel and Albert

Albert's not at all pleased with Ethel's plans to invest in the stock market.

6 Big Picture—Documentary

4:30 2 Show Wagon—Heidt

Special guest on tonight's show will be jazzman Lionel Hampton, a hot man on the vibes. Horace and the Show Wagon present a salute to the state of New Jersey. The dancers perform "Jersey Bounce." (Hollywood)

6 Zoo Parade—Animals

"Outdoors at the Lion House." Marlin Perkins takes us on a visit to the lion house in the Lincoln Park Zoo in Chicago.

5:00 2 Down You Go—Quiz

Dr. Bergen Evans gives clues to panelists Patricia Cutts, Fran Coughlin, Phyllis Cerf and special guest Jack Paar.

6 Conversation—Guests

Pablo Casals, internationally famous cellist, is seen in a 30-minute interview conducted by his friend and former student, Madeline Foley. The film was made a few months ago in Prades, France; Casals fled his native Spain when Franco came to power. Every summer at Prade, where he now lives, he conducts a music festival that attracts music-lovers from all over the world. The 79-year-old musician will perform two numbers on the program: a bourree by Bach, and "Song of the Birds," a folksong of his home district of Catalonia.

9 Travelog



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5:00 **16** Super Circus

Ringmaster Claude Kirchner is aided by Mary Hartline, Cluffy, Scampy, Nicky and Jinx. (Chicago)

Part 1

Lions -----Capt. Christy

"Ring the Bell"-----Jinx and Kids

Foot Juggler -----Matt Tuck

Part 2

Trampoline Act-----Paula and Paulette

Comedy Routine-----The Hannels

"Jinx in Toyland"-----Jinx, Cast

56 Film

5:30 **2** **6** Captain Gallant

"Tala's Secret." Capt. Gallant is on the trail of Sheik Ahmed Ben Asrah, who he believes planned the ambush of a Legionnaire. He follows the Sheik's daughter to the tribal stronghold. Buster Crabbe and his son, Cuffy, are seen as Gallant and his pal, Cuffy. (Film)

7 Meet Corliss Archer

Ann Baker and Bobby Ellis co-star.

9 **56** Face the Nation

Panel discussion with Ted Koop as moderator. (Washington, D.C.)

EVENING

6:00 **2** Wilkens Star Diamond Theater—Dramas

"Deception." Sylvia Sidney, John Howard and Mark Andrews. "Appointment with Destiny." Mona Freeman.

6 Meet the Press—Panel

Rep. Joseph Martin (R., Mass.), House minority leader, faces a panel of newsmen. Ned Brooks moderates.

7 Disneyland—Walt Disney

Viewers visit Adventureland and Fantasyland to look at sea monsters, real and imaginary. The prehistoric dinosaur is introduced in the sequence from the cartoon feature, "Fantasia," featuring Stravinsky's music, "Rite of Spring." Marine iguanas are shown in scenes filmed at the Galapagos Islands. Guest star Kirk Douglas discusses with Peter Lorre preparations for the battle with the giant squid in "20,000 Leagues Under the Sea," in which Douglas and Lorre co-starred. Douglas sings his chantey from

WORLD'S CHAMPIONSHIP **FORBES FIELD**

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Wed., Aug. 10

8:30 P.M.

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TAG TEAM MATCH

BUDDY ROGERS vs **RUFFY SILVERSTEIN**
 and vs and
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MIDGET TAG TEAM

LITTLE BEAVER vs **SKY LO LOW**
 and vs and
LORD LITTLEFIELD vs **FUZZY CUPID**

BOBO BRAZIL vs **BIG BILL MILLER**

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SHOW WILL NOT BE TELEVISIED

the film, "Whale of a Tale." Finally, Monstro the whale swims into view from the Disney movie, "Pinocchio."

9 10 Lucy Show—Comedy

"The Fur Coat." Lucy "appropriates" a mink coat that Ricky had planned to use in a night-club act. While Ricky and Fred try to regain the missing mink, a certain burglar is progressing with plans of his own for the future of Lucy's "gift."

16 Faith for Today—Religion

56 Stars of Tomorrow

6:30 6 Roy Rogers—Western

"The Hermit's Secret." Hermit holds the key to two mysteries: Who stole \$500,000 from a derailed train and who killed Dan Barton? Henry Wills.

9 16 56 You Are There

We are present at "The Liberation of Paris," Aug. 25, 1944. Walter Cronkite and his news staff interview members of the French resistance and officers of the German occupation forces. As they give their opposing views of the situation, American troops are preparing to storm Paris. (Film)

Cast

Philippe Rouart ----- Bruce Gordon
Maj. Reiner ----- Stefan Schnabel
Resistance Fighter ---- Stefan Gierasch
Gen. Le Clerc ----- Stuart Germain
Frenchwoman ----- Anne Hegira

10 The Christophers—Relig.

7:00 2 DEATH VALLEY DAYS

"Little Papeete" is the story of Columbia, California's first fire engine and how it almost breaks up a romance. Emily Heath, Richard Avonde, Hal Smith.

6 7 PEOPLE ARE FUNNY

Emcee Art Linkletter and the audience await the reactions of people receiving a message delivered after 5 P.M. by a man dressed as a Western Union messenger. The message: Upon receipt of this telegram report to "People Are Funny" before 5 P.M. for a huge prize. (Film) Art makes only 10 percent of his income on TV. Where does he get the rest? Read next week's TV GUIDE.

9 56 IT'S MAGIC—Tripp

[DEBUT] It's Paul Tripp who plays host for 30 minutes of sleight-of-hand wizardry each week. His guest prestidigitators tonight: Gali Gali, who doesn't need

TV Sports GUIDE

(Please see program pages for details)

SATURDAY, JULY 30

BASEBALL: Detroit Tigers vs Boston Red Sox from Fenway Park, Boston, 1:55 P.M. (6) (9); and the Cleveland Indians vs Baltimore Orioles, 2 P.M. (7) (27). **WRESTLING:** (Film) 10:35 P.M. (27); and (Film) 11:05 P.M. (10).

SUNDAY, JULY 31

BASEBALL: Cleveland Indians vs Baltimore Orioles, 1:55 P.M. (7) (27). **SPORTS THRILLS:** (Film) 7:30 P.M. (16).

MONDAY, AUGUST 1

HORSE RACES: (Film) From Wheeling Downs, 7:15 P.M. (9). **BOXING:** Preliminaries, 9 P.M. (56). Main bout: Tony Anthony, N.Y.C., vs Bobby Boyd, Chicago, middleweights, 10 rounds from St. Nicholas Arena, 10 P.M. (56).

TUESDAY, AUGUST 2

HORSE RACES: (Film) From Wheeling Downs, 7:15 P.M. (9).

WEDNESDAY, AUGUST 3

BOXING: Ezzard Charles, Cincinnati, vs Tommy Jackson, Far Rockaway, N.Y., heavyweights, 10 rounds from Syracuse, 10 P.M. (9) (10) (56). **WRESTLING:** Wayne Griffin announces live bouts from KDKA-TV studios. TV Tournament Final. Winner to meet Lou Thesz August 10 at Forbes Field for the heavyweight championship, 11:15 P.M. (2).

THURSDAY, AUGUST 4

HORSE RACES: (Film) From Wheeling Downs, 7:15 P.M. (9). **SPORTS THRILLS:** (Film) 9:30 P.M. (10) (16). **TEXAS RASSLING:** (Film) 11:15 P.M. (9).

FRIDAY, AUGUST 5

FISHING AND BOATING: 7 P.M. (27). **HORSE RACES:** (Film) From Wheeling Downs, 7:15 P.M. (9). **SPORTS THRILLS:** (Film) 8 P.M. and 9 P.M. (10) **SPORTS NEWSREEL:** (Film) 10 P.M. (2) (16) (7) (21).

eggs to hatch baby chicks; Dolinoff and Raye Sisters, continental illusionists; and Dominique, whose light fingers relieve pockets of anything and everything.

7:00 **10 16** YOU ASKED FOR IT

1. A broad daylight kidnaping is re-enacted. Witnesses to the crime are interviewed by host Art Baker. 2. A jumbo Canadian black bear wrestles with professional human wrestlers. 3. The Highlanders of Denver, a crack drill team of boys, visit. 4. A pulling contest between two teams of draft horses. (Film)

7:30 **2** KODAK REQUEST PERFORMANCE—Drama

"The Viking." An "old seaman," who wants to go to sea, tries to persuade his nephew to trade his chicken farm for a schooner. (Film)

Cast

Uncle Lars ----- Charles Bickford
 Dave Neilson ----- Lamont Johnson
 Denise ----- Margaret Field

6 DO IT YOURSELF

Dave Willcock offers projects for the ardent campers and fishermen in the audience. He's got plans for making a "live box" for fishing, a fishing-rod holder, a fish net and tent poles. Cliff Arquette adds comicalities. (Hollywood)

7 STAR TONIGHT—Drama

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PAIN

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9 56 PRIVATE SECRETARY

Now it's Senorita Susie, mambo teacher extraordinary. Boss Peter Sands needs to learn the dance if he's to sign Latin lovely Dolores Mendoza. Lina Romay as Dolores. (Film)

10 STUDIO 57—Drama

"Miss Jeremy and the Bran Sergin." School teacher Miss Jeremy has imaginative little girl in her class. Why, she tells her parents that Miss Jeremy was once an African explorer, with a ring in her nose! (Film)

Cast

Janie Warner ----- Beverly Washburn
 Miss Jeremy ----- Barbara Eiler
 Charles Warner ----- Whitfield Connor

16 SPORTS THRILLS

8:00 **2 6 7** VARIETY HOUR

Edgar Bergen and his severest critic, Charlie McCarthy, face the music tonight. They welcome the talented Alberghetti family, formerly of Italy and presently of Hollywood, who exhibit their musical talents. Mother Vittoria performs on the piano, sister Carla sings, father Daniele and brother Paolo conduct the orchestra. And of course, Anna Maria, the star of the Alberghetti family, sings classical as well as popular melodies. There will also be scenes from the new movie "You're Never Too Young," with Martin and Lewis, Diana Lynn. Comedienne Mitzi McCall, former Pittsburgh TV personality, introduces the film sequences and pantomimes a Jerry Lewis record. (Hollywood) The program is reviewed in next week's TV GUIDE.

9 10 16 TOAST OF TOWN

Ed Sullivan takes time off from his vacation to present "Tops in Blue." This is a review featuring winners of the U.S. Air Force world-wide talent contest. The all-Air Force show will soon start a 30,000-mile world tour of military installations that will take them throughout the U.S., Alaska and the Far East. Jerry Van Dyke, Danville, Ill., Airman Second Class, master of ceremonies for the unit, steps aside for Mr. Sullivan tonight. Featured acts: the Harmonica Riffs: Robert G. Nelson, Airman Second Class, Cicero, Ill.; Robert B. Swanson, Airman Second Class, Chicago, Ill.; John E. Theres, Airman Third Class, Oak Lawn, Ill. They

play "The Dance of the Galloping Comedians." Card manipulator: J. R. Berggren, Airman First Class, Los Angeles. The Harmonettes: Karen Larson, Airman Second Class, Redlands, Cal.; Sonya Buchanan, Airman Third Class, Los Angeles. They sing "Sisters." The Sunset Playboys: Millard "Curly" Webb, Staff Sgt., Uleta, Fla.; Thomas Yates, Staff Sgt., Opelika, Ala.; Hurley Moncus, Airman First Class, Rock Hill, S.C. They perform a medley of western tunes. Accordion player: Lee Sparks, Airman Second Class. Comedian: Roy Bolla, Airman First Class, San Francisco. Impersonator: Milo Harris, Airman First Class, Joplin, Mo. He will mimic some of the popular singers of the day doing their versions of the song, "The Creep." Comedian: Bob Boyd, Airman Third Class. Vocalist: Eugene Strider, Airman Second Class, Brooklyn, N.Y., sings "All Of You."

56 CHURCH'S FOUNDATION

8:15 56 FILM

8:30 56 LIBERACE—Piano Music

9:00 2 STAR AND THE STORY

"Arab Duel." A motion picture producer's love for his wife leads him to desperate measures. Sidney Blackmer. (Film)

6 7 TV PLAYHOUSE

"The Prizewinner," by Jerome Ross. A shrinking-violet type never ventures out for an evening, claiming her widowed mother depends on her for help at all times. But finally a slogan contest wins her a one-week cruise. Reluctantly she agrees to take the trip.

Cast

Mattie	Joan Lorring
Rita	Betsy Palmer
Kenneth	Lamont Johnson
Harry	Mark O'Daniels
Mother	Leora Thatcher
Brother	John Lehne
Girl in Cabin	Susan Oliver
Hazel	Sudie Bond
Helen	Vickie Janis

9 10 16 56 G. E. THEATER

Ruth Roman, Eddie Albert and Dane Clark star in "Into the Night." The vacation plans of a young couple are suddenly altered by a fugitive gunman. After hiding in their car, he forces them to take him to his pal's hideout. (Film)

Cast

Helen Mattson	Ruth Roman
Paul Mattson	Eddie Albert
Smiley Sanson	Dane Clark
Walt Bevans	Robert Armstrong
Eve	Jeanne Bates

9:30 2 GROUCHO MARX—Quiz

Guests: housewife, rose fancier, intern, aquarium manager, high school girl, and western scout. Tonight's jackpot question is worth \$1500. (Film)

9 STAGE 7—Drama

"Armed," the story of a bomber which is damaged in a mid-air collision while carrying an a-bomb. Robert Nichols, Peter Hanson, Dan Barton, Strother Martin. (Film)

Cast

Maj. Steve Stevens	Neville Brand
Lt. Gene Jarech	Robert Nichols
Capt. Chuck Boske	Peter Hanson
Sgt. Fred Miller	Dan Barton
Lt. Bob Handley	Strother Martin
Maj. Pete Gilbert	Gordon Mills

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CHANNEL 10
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The Gable
Broadcasting
Company

- 9:30 **10** MARK SABER—Mystery
16 BIG PICTURE
56 THE CHRISTOPHERS
 10:00 **2** **6** **7** CAMEO THEATER

"Hutch," by Terrence Kilpatrick. An ex-convict is faced with a decision between giving away his huge cache of money or committing another crime to protect it.

9 **10** BREAK THE BANK

Bert Parks emcees audience quiz.

16 TV PLAYHOUSE—Drama

"The Death of Billy the Kid," by Gore Vidal. It's New Mexico in the 1870's. The governor believes Billy is a good man gone wrong, and offers him amnesty for his past crimes if he'll agree to live within the law.

Cast

Billy the Kid	Paul Newman
Drunk	Joseph Anthony
Pat Garrett	Frank Overton
Charles Bowdre	Michael Conrad
Pete Maxwell	George Mitchell

BOYS!

(Age 10 and older)

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Celsa Guitierrez	Muriel Berkson
Joe Grant	Jason Robards

56 FACTS FORUM

10:30 **2** MASQUERADE PARTY

6 BOB CUMMINGS SHOW

"Bob Glamorizes Schultz." A sailor comes to photographer Bob Collins with a picture of a pair of beautiful legs. (Film)

7 BOB CUMMINGS SHOW

"Air Corps vs Marriage." Bob's buddies send him a telegram saying that all unmarried Air Force Reservists will be sent to the North Pole at once! (Film)

9 WHAT'S MY LINE?—Quiz

10 CHANCE OF A LIFETIME

Dennis James introduces the new champion, singer Gloria Van Dorpe of Union, N. J. Miss Van Dorpe is currently appearing in Guy Lombardo's production of "Arabian Nights" at Jones Beach.

56 CLERGYMAN'S STUDY

11:00 **2** **7** NEWS

6 **9** NEWS—Cronkite

10 MOVIE—Melodrama

"Forbidden." Chemist abandons his career to meet demands of his wife. Douglas Montgomery and Hazel Court.

11:05 **7** Boston Blackie—K. Taylor

11:15 **2** Playhouse 15—Drama

6 MOVIE—Drama

"Kid Monk Baroni." A boxer becomes punch-shy in order to protect his new profile acquired by plastic surgery. Richard Rober, Bruce Cabot, Leonard Nimoy.

9 MOVIE—Drama

"Sea Racketeers." Two buddies on a Coast Guard boat join forces to break up smuggling gang. Weldon Heyburn, J. Carrol Naish and Jeanne Madden.

11:30 **2** NEWS—Carl Ide

11:35 **2** MOVIE—Drama

"Nanook of the North."

7 Your Children's Safety

11:50 **7** MOVIE—Comedy

"Topper." A ghostly couple returns to play mischief with the living. Constance Bennett, Cary Grant, Roland Young.

12:30 **9** NEWS

MORNING

- 7:00** **2 6 7** Today—Variety
9 Morning Show—Van Dyke
- 8:55** **2** NEWS—Ed Wood
- 9:00** **2** Pastor's Study—Religion
 Rev. Charles R. Weslager, Kephart Memorial Evangelical United Brethren Church, McKeesport, Pa.
6 Faith for Today—Religion
7 It's Fun To Reduce
9 10 MOVIES
- 9:15** **2** Home Edition—Connelly
7 Your Children's Safety
- 9:30** **6** Garry Moore—Variety
7 Industry on Parade
9:45 **7** The Pastor—Religion
- 10:00** **2** Garry Moore—Variety
 Comedian Walter O'Keefe takes over the emcee responsibilities while Garry Moore is on a six-week vacation.
 Fur Fashions O'Keefe, Denise Lor
 "Mountain Greenery" Ken, Denise
6 7 Ding Dong School
10 Harmony Time—Music
- 10:15** **10** Serial Theater
- 10:30** **2** Woman's Angle—Sando
6 7 Parents' Time
- 10:45** **2** Arthur Godfrey Time
6 7 Sheilah Graham Show
 Sheilah's guests of the week, via film, are Bud Abbott and Lou Costello.
- 10:55** **10** Health & Happiness Club
- 11:00** **6** Brighter Day—Serial
 Sally tells Lydia and Donald she knows who took the missing clock.
7 Home—Variety
- [COLOR] Arlene has abandoned her editing chores for a few days to play a role in summer stock. But "Home" won't be altogether without her today. The cameras visit her at Montclair, N.J., where Arlene opens tonight in "The Road to Rome."
 Child's Room Grows ... Paul MacAlister
 College Fashions Natalie Core
9 Arthur Godfrey Time
10 Flynn's Inn—Chas. Flynn
- 11:15** **6** Film
- 11:30** **2 6** Strike It Rich—Quiz
9 MOVIE—To Be Announced

AFTERNOON

- 12:00** **2** NEWS—Bill Burns
6 Valiant Lady—Serial
 Lawyer Wilcox hears Chris's story.
7 10 Tennessee Ernie Ford
- 12:15** **2 6** Love of Life—Serial
- 12:30** **2 6** Search for Tomorrow
7 Feather Your Nest—Quiz
10 NEWS
- 12:45** **2 6** Guiding Light—Serial
10 MOVIE—To Be Announced
- 12:55** **9** NEWS
- 1:00** **2** Bill Brant Show—Variety
6 It's Fun To Reduce
7 MOVIE—To Be Announced
9 Jack Paar Show
- 1:15** **6** Jack Paar Show
- 1:30** **2** Kay's Kitchen—Neumann
 Scandinavian Toasted Almond Cake.
6 Welcome Travelers
 Kansas City, Mo., is saluted and a new feature, "Love Story," is presented.
9 Variety Fare
- 2:00** **2** Strange Experience
6 Cooking Tips—D. Lucas
 Sauerbraten; Chocolate Log.
9 Robert Q. Lewis Show
 Peter Donald replaces vacationing Robert Q. Lewis as host. In his honor, the cast sings "Welcome to a Brand New Boss Man." Betty Clooney solos "If I May" and Earl Wrightson and Jane Wilson sing "Will You Remember?"
- 2:15** **2** Valiant Lady—Serial
 Joey is not afraid of Girard.
- 2:30** **2** Meet Your Neighbor
6 9 House Party
 Singer Kay Brown visits Art. (Hollywood)
- 2:45** **6** Movie Quick Quiz
- 3:00** **2 6** Big Payoff—Quiz
7 10 Ted Mack—Variety
 Ten-year-old singer Dexter Alder of the Bronx will be in the Showcase Spot for the week. Dexter is the first amateur to win top votes twice on the matinee.
9 Rural Scene—Pop Taylor
- 3:30** **2** Playhouse 330—Drama
 "Mother's Mutiny." Comedy concerning a wife's revolt against her farmer-husband's forbidding ways. Joan Vohs.

- 3:30** **6 9** **Bob Crosby Show**
 "Bluefoot" _____ Cast
 "Blue Star" _____ Carol Richards
 "Lady of Spain" _____ Dick Contino
 "Down by the River" _____ Modernaires

7 Skyline Studio
10 It Pays To Be Married

Chet and Emily Wondries of Glendale, Cal., tell their story of a beautiful girl stricken by polio, and the one boy friend who stood beside her.

- 4:00** **2** **Brighter Day—Serial**
 Lydia brings clock to Randy's office.

6 Matinee Melodies
9 Look Ladies—V. Griffin
10 Girl from Gables

- 4:15** **2 6** **Secret Storm—Serial**
7 Your Children's Safety
13 Pacific Pioneers

- 4:30** **2 6** **On Your Account**
7 World of Mr. Sweeney

Kippie is disillusioned about heroes.

9 Kiddie Korral
10 Roller Derby
13 Children's Corner—Carey

- 4:45** **7 Modern Romances**
 "The Steady Man," by Mathilde and Theodore Ferro. After eight years of marriage, Edie Martin is expecting a child.

- 5:00** **2** **Video Adventures**
6 Superman—G. Reeves

"Crime Wave." Superman puts himself in danger to stop a gigantic crime wave in Metropolis. Phyllis Coates, Jack Larson.

7 Pinky Lee Show—Variety
9 MOVIE—To Be Announced
10 Serial Theater

- 5:30** **2** **Wild Bill Hickok**
 "Prairie Flats Land Swindle." Bill is thrown off a cliff into a lake. Guy Madison, Andy Devine and Bobby Hyatt.

6 7 Howdy Doody
 Mr. Nick returns from Clowntown.

- 13 Science in Action**
56 Record Rack—Music
5:40 10 Health & Happiness Club
5:50 10 Harmony Time
5:55 10 Civic Calendar

EVENING

- 6:00** **2** **Weather—Mallinger**
6 SPORTS—Scott
7 Movie Marshal—Schenck
9 Super Serial
10 NEWS

- 13 Armed Forces—Navy**
6:05 2 Buzz 'n' Bill—Musical
 Joe Mann and Elaine Beverly sub for vacationing Buzz and Bill.

- 6:15 6 NEWS—Rininger**
10 Matt Dennis—Songs

Songs include: "A Trout, No Doubt," "Love Turns Winter into Spring," "Rock Around the Clock," "East of the Sun."

- 6:30 2 NEWS—Eisenauer**
6 Those Whiting Girls

In an effort to promote herself a date to the college prom, Barbara and her best friend, Daisy, become bitter enemies. It looks as though they'll both be going with the same fellow! (Film)

- 7 SPORTS—Diab**
9 TIME OUT FOR SPORTS
10 Telecomics
13 Here Is the Past
56 NEWS, SPORTS

- 6:40 7 NEWS—Moore**
6:45 2 Pitt Parade—Local News
9 Weather—McMurray
10 SPORTS—Ted Reinhart
56 Featurette

- 6:50 9 NEWS—Roy Briscoe**
6:55 2 SPORTS—Ray Scott

- 7 Weather—Del Taylor**
56 NEWS

- 7:00 2 COWBOY G-MEN**
 "Bounty Jumpers." Pat and Stoney step in when an Army messenger is robbed of Army contracts and payroll. (Film)

- 6 BREAK THE BANK**
7 ASK YOUR DOCTOR

"Vision and Hearing." Drs. L. D. Covert, David Brown, A. Fawcett, N. K. Joseph.

DUQUESNE PILSENER

Sports - KDKA-TV - 7:30 PM
 Sports - WSTV-TV - 6:30 PM
 News - WTRF-TV - 11 PM

PROUDLY PRESENTS

9 THE FUN HOUSE**10 16 56 SOUPY SALES****13 HIGH SCHOOL ENGLISH****7:15 9 RACES FROM WHEELING****10 16 NEWS—John Daly****56 FILM****7:30 2 TIME OUT FOR SPORTS**

Commentary by Red Donley.

6 7 MATT DENNIS—Songs

[COLOR] The theme of tonight's show: "For the Losers." Guest conoler: trumpeter Bobby Hackett. Songs: "Learnin' the Blues"; a medley of "One for My Baby," "Melancholy Baby" and "Ace in the Hole"; and Matt's own "For the Losers."

9 56 NEWS—D. Edwards**10 THE NAME'S THE SAME****13 HIGH SCHOOL ALGEBRA I****16 BASEBALL HALL OF FAME****7:45 2 EZC RANCH GALS—Music**

Dusty, Gay, Pat, Margie, Bea and Mary return from vacation.

6 7 16 NEWS—Swayze**9 56 JULIUS LA ROSA**

Julius solos "I'll Never Stop Loving You" and "Anywhere I Wander." The Debutones sing "Paper Moon" and Julius joins them for "Sunny Side of the Street."

8:00 2 MY LITTLE MARGIE

Margie tries "The Subconscious Approach" to get Vern to stand up to his boss, Mr. Honeywell. Charles Farrell, Gale Storm. (Film)

6 9 BURNS & ALLEN

George discovers that driving himself to the doctor's office is not a simple matter but a game of who's got the key. George Burns, Gracie Allen, Harry Von Zell, Larry Keating and Rolfe Sedan.

7 10 COMEDY REVIEW

Headlining the comedy department tonight is Brooklyn's gift to TV, Phil Foster. Phil will deliver one of his typical monologs about life in that borough. The comedy sketches feature Cliff Norton, Sandra Deel, Phil Foster. Handling the musical chores are guest vocalist Sunny Gale and Bill Hayes. Bobby Sherwood is the host.

13 HIGH SCHOOL LITERATURE**16 IT'S A GREAT LIFE**

"The Driver's License." Mrs. Morgan is stopped by a policeman for over-parking and discovers that she doesn't have her license with her. (Film)

56 MARK SABER—Mystery**8:30 2 9 CONCERT—Barlow**

Mezzo-soprano Mildred Miller is tonight's soloist. Howard Barlow conducts.

Program

Miss Miller

"Through the Years" - Vincent Youmans

"Printemps Qui Commence"

("Samson") ----- Saint-Saens

"The Soldier" ----- Kentucky Folk Song

"Siboney" ----- Ernesto Lecuona

Chorus

"U.S. Air Force Song" - Robert Crawford Orchestra

"Dance of the Priestesses"

("Samson") ----- Saint-Saens

"Poet and Peasant Overture" Von Suppe

6 16 TALENT SCOUTS**13 RELIGIONS OF MAN****56 BADGE 714—Jack Webb****9:00 2 SHERLOCK HOLMES**

"Case of the Baker Street Nursemaids." A messenger leaves a basket containing a bouncing baby boy at the apartment of Holmes and Watson. (Film)

6 THEATER—Drama

"A Man of Peace."

7 SCIENCE FICTION

"Death at 2 A.M." A scientist pits his technical knowledge against the brute strength of a criminal. (Film)

9 HALF-HOUR WESTERN**10 16 PEE WEE KING—Music**

Singer Patsy Montana visits.



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away at school

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- 9:00** **13** PARADE—Recreation
56 BOXING—Preliminaries
9:15 **13** DRIVING ON THE HWY.
9:30 **2** **10** MEET CORLISS ARCHER

Mr. Archer tries to take pictures. (Film)

6 **7** **ROBT. MONTGOMERY**

"The Slightly Important Man," by Noel Gerson. The manager of a playhouse is forced to make a vital decision. His wife wants him to go into some other field, where he will have greater access to high society. But he himself loves the life of the theater, and doesn't want to give it up. Dramatic writers are well-paid on TV these days. Read the story in next week's TV GUIDE.

Cast

Fred Barton ----- House Jameson
 Eva Barton ----- Augusta Dabney
 Harriet Hanson ---- Dorothy Bluckburn
 Bill Barton ----- Eric Sinclair
 Tony ----- William Zuckert

9 **ETHEL AND ALBERT**

Albert's family gets together for a birthday party. Alan Bunce plays Albert.

13 **LIVING—Switzerland**

10:00 **2** **9** **10** **STUDIO ONE**

"Julius Caesar," by William Shakespeare. It is the year 44 B.C. Julius Caesar has made himself master of one of the largest empires of history. One of the most cultivated and admired of men, he is nevertheless suspected of nurturing even higher ambitions. A group of his closest friends and associates, spurred on by Cassius, reach the conclusion that Caesar wants to be king. Their fears are heightened by his enormous popularity with the Roman masses. At length a conspiracy is organized—Caesar is to be assassinated. A blind soothsayer warns him to "Beware the Ides of March," but he ignores him.

Cast

Julius Caesar ----- Theodore Bikel
 Marc Antony ----- Alfred Ryder
 Brutus ----- Philip Bourneuf
 Cassius ----- Shepperd Strudwick
 Decius ----- James O'Rear
 Dardanius ----- John Heldabrand
 Casca ----- Michael Strong
 2nd Citizen ----- Janet Ward
 Soothsayer ----- Edgar Stehli
 Cinna ----- Lawrence Ryle

3rd Citizen ----- Roy Dean
 1st Citizen ----- Michael Conrad
 Octavius Caesar ----- Michael Tolan
 1st Soldier ----- Tom Walsh
 2nd Soldier ----- Stefan Gierasch
 Calpurnia ----- Maria Brit-Neva
 Clitus ----- Bruce Gordon

13 **ON THE SPOT—Panel Show**

16 **MOVIE—Drama**

"Return of a Stranger." A chemist, disfigured by an explosion, attempts to return home. Ellis Jeffries stars.

56 **BOXING—St. Nick's**

Tony Anthony, New York City, vs Bobby Boyd, Chicago, middleweights, 10 rounds.

TV GUIDE RATINGS

	Rating	W	L	D	KO's
Anthony	Unrated	22	3	0	18
Boyd	Unrated	33	6	2	19

Both men can hit with power. However, neither one is too durable. Whoever gets in there first with the big punch should walk away the winner. Compiled by Nat Fleischer (The Ring).

10:30 **6** **GUY LOMBARDO—Music**

7 **MASQUERADE PARTY**

13 **TRAVEL—Texas**

10:45 **56** **RINGSIDE INTERVIEWS**

11:00 **2** **7** **9** **10** **NEWS**

6 **Mr. District Attorney**

11:15 **2** **MOVIE—Musical**

"Sensations." Dancer puts her show-business ideas into effect. Eleanor Powell, Dennis O'Keefe and W. C. Fields

9 **MOVIE—Drama**

"Storm Over Bengal." Intrigue against the British in the Middle East. Patric Knowles, Rochelle Hudson.

10 **Weather**

11:20 **7** **The L'il Rascals—Comedy**

10 **MOVIE—To Be Announced**

11:30 **6** **The Christophers—Relig.**

7 **Tonight—Steve Allen**

Teddy Wilson and Morey Amsterdam.

12:00 **6** **NEWS—Harold Scott**

12:30 **2** **SPORTS—Roberts**

9 **NEWS**

12:35 **2** **MOVIE—Drama**

Swing Shift Theater: "The Son of Monte Cristo." The son of the famous count meets a duchess whose country is threatened. Louis Hayward and Joan Bennett.

MORNING

7:00 **2 6 7** Today—Variety

The cameras do a live pickup from the swimming pool of the Walter Reed Hospital, Washington, D.C. Shelley Mann, champion woman swimmer, of the Walter Reed Swimming Club, performs, and children of hospital personnel stage a contest. While Garroway vacations, Faye Emerson and Jack Lescoulie are in charge.

9 Morning Show—Van Dyke

8:55 **2** NEWS—Ed Wood

9:00 **2** Pastor's Study—Religion

Rev. Charles R. Weslager.

6 Film

7 It's Fun To Reduce

9 10 MOVIES

9:15 **2** Home Edition—Connelly

7 Your Children's Safety

9:30 **6** Garry Moore—Variety

7 Industry on Parade

9:45 **7** Back to God—Religion

10:00 **2 9** Garry Moore

Davy Crockett Interview—Durward Kirby
Animals _____Ivan Sanderson
"In the Wee Small Hours"____Ken Carson
"Good and Lonesome"____Denise Lor

6 7 Ding Dong School

10 Harmony Time—Music

10:15 **9** Moviettes

10 Serial Theater

10:30 **2** Woman's Angle—Sando

6 7 Parents' Time

10:45 **2 9** Arthur Godfrey Time

6 7 Sheilah Graham Show

Comedians Bud Abbott and Lou Costello are Sheilah's guests via film.

10:55 **10** Health & Happiness Club

11:00 **6** Brighter Day—Serial

Lydia is afraid innocent victim will become involved in mystery of clock.

7 Home—Variety

[COLOR] The staff carries on for a few days without editor-in-chief Arlene Francis, who's appearing in summer stock.

Household Pests_____Dr. Earl Herald

Sandwich Story_____Kit Kinne

Washington News_____Esther Tufty

Bathing the Baby_____Baby Editor

9 Moviettes

- 11:15** **10** Flynn's Inn—Chas. Flynn
6 Back to God—Religion
9 Arthur Godfrey Time
11:30 **2 6** Strike It Rich—Quiz
9 MOVIE—To Be Announced

AFTERNOON

- 12:00** **2** NEWS—Bill Burns
6 Valiant Lady—Serial
David tries to call his father.
7 10 Tennessee Ernie Ford
12:15 **2 6** Love of Life—Serial
12:30 **2 6** Search for Tomorrow
7 Feather Your Nest—Quiz
10 NEWS
12:45 **2 6** Guiding Light—Serial
10 Farm Extension
12:55 **9** NEWS
1:00 **2** Let's Visit—Show World
Harold V. Cohen and Stephanie Diamond.
6 It's Fun To Reduce
7 Your Children's Safety
9 Jack Paar Show
10 MOVIE—To Be Announced
1:15 **2** Film
6 Jack Paar Show
7 MOVIE—To Be Announced
1:30 **2** Kay's Kitchen—Neumann
U.S. Dept. of Agriculture reporter discusses "How To Tell Quality in Fruit."
6 Welcome Travelers
Visitors play the compass game.
9 Variety Fare
2:00 **2 9** Robert Q. Lewis Show
"Whatever Lola Wants"____Betty, Earl
"Berry Tree"____Chordettes
"L'Amour Toujours L'Amour"____Jane
6 Film
2:15 **2** Valiant Lady—Serial
Linda is afraid David doesn't like her.
6 Robert Q. Lewis Show
2:30 **2** Meet Your Neighbor
Joe Mann and Elaine Beverly entertain.
6 9 House Party
Lionel Hampton visits. (Hollywood)
2:45 **6** Movie Quick Quiz
3:00 **2** House Party—Variety
6 7 10 Ted Mack
9 Big Payoff—Quiz

- 3:30** **2** **Playhouse 330—Drama**
 "Pearls from Paris." Group of thieves have a falling out because one of them, a pretty girl, falls in love.
- 6** **9** **Bob Crosby Show**
 "Most of All"-----Carol Richards
 "Piddily Patter"-----Cathy Crosby
 "Bidin' My Time"-----Modernaires
 "Dream"-----Bob Crosby

- 7** **Skyline Studio**
10 **It Pays To Be Married**

Tom Harmon, CBS sportscaster, and his wife, actress Elyse Knox, are guests.

- 4:00** **2** **Brighter Day—Serial**
 Rev. Dennis talks with Skip about clock.
- 6** **Matinee Melodies**
9 **Look Ladies—Griffin**
10 **Stars on Parade**

- 4:15** **2** **6** **Secret Storm—Serial**
10 **See How They Learn**
13 **The Friendly Giant**

- 4:30** **2** **6** **On Your Account**
7 **World of Mr. Sweeney**
 "The Reading of the Will."

- 9** **Kiddie Korral**
10 **Roller Derby—Skating**
13 **Children's Corner—Carey**

- 4:45** **7** **Modern Romances**
 George begins to plan for his own shop.
- 5:00** **2** **Video Adventures**

- 6** **Kit Carson—Western**
7 **Pinky Lee Show—Variety**
9 **MOVIE—To Be Announced**
10 **Serial Theater**

- 5:15** **13** **Pirro the Clown**
5:30 **2** **6** **7** **Howdy Doody**

Howdy decides to start another paper.

13 **The Young U.S.A.**
56 **Record Rack—Music**

- 5:40** **10** **Health & Happiness Club**
5:50 **10** **Harmony Time**
5:55 **10** **Civic Calendar**

EVENING

- 6:00** **2** **Weather—Mallinger**
6 **SPORTS—Scott**
7 **Movie Marshal—Schenck**
9 **Super Serial**
10 **NEWS**

- 13** **Armed Forces—Army**
6:05 **2** **Buzz 'n' Bill—Musical**
 Joe Mann and Elaine Beverly.

- 6:15** **6** **NEWS—Ringer**
10 **Bobo the Hobo**

- 6:30** **2** **NEWS—Eisenhower**
6 **Ethel and Albert—Comedy**

One word leads to another as Ethel and Albert try to recall the name of a certain tune and an Italian restaurant.

- 7** **SPORTS—Diab**
9 **TIME OUT FOR SPORTS**
10 **Telecomics**
13 **Children's Party**
56 **NEWS, SPORTS**

- 6:40** **7** **NEWS—Moore**
6:45 **2** **Pitt Parade—Local News**
9 **Weather—McMurray**
10 **SPORTS—Ted Reinhart**
13 **Ballet for You—Miller**
56 **Featurette**

- 6:50** **9** **NEWS—Roy Briscoe**
6:55 **2** **SPORTS—Ray Scott**
7 **Weather—Del Taylor**
56 **NEWS**

- 7:00** **2** **RIN TIN TIN—Dog Story**
6 **STAGE 7—Drama**

"Armed," the story of a bomber which is damaged in a mid-air collision while carrying an a-bomb. (Film)

Cast

Maj. Steve Stevens ----- Neville Brand
 Lt. Gene Jarech ----- Robert Nichols
 Capt. Chuck Boske ----- Peter Hanson
 Sgt. Fred Miller ----- Dan Barton

- 7** **PENNY TO A MILLION**
9 **WHAT'S THE GOOD WORD**
10 **16** **56** **SOUPY SALES**
13 **HIGH SCHOOL HISTORY**
7:05 **9** **THE FUN HOUSE**
7:15 **9** **RACES FROM WHEELING**
10 **16** **NEWS—John Daly**
56 **FEATURETTE**

DUQUESNE **PILSENER**

Golf - KDKA-TV - 7:30 PM
 Sports - WSTV-TV - 6:30 PM
 News - WTRF-TV - 11 PM

PROUDLY **PRESENTS**

7:30 2 TIME OUT FOR GOLF

Instructions by Lew Worsham.

6 7 16 VAUGHN MONROE

[COLOR] Vaughn and the Maltby orch.

9 56 NEWS—D. Edwards**10 TALENT VARIETIES**

Emcee Slim Wilson and the Tall Timber Trio entertain with some country ballads.

13 HIGH SCHOOL LITERATURE**7:45 2 EZC RANCH GALS—Music****6 7 16 NEWS—Swayze****9 56 UPBEAT!—Music**

Singer Connie Russell is this week's star. The singing Mello Larks substitute for the vacationing Honeydreamers. Connie sings "Something's Gotta Give," "The Mad Matador," "Everytime" and "Lose That Long-Face Love."

8:00 2 WATERFRONT—Drama

"Trestle Point." Cap'n John helps a wayward young man. Preston Foster. (Film)

6 7 PLACE THE FACE

The singing Mills Brothers and actor Bob Cummings play the game.

9 10 STAR TIME PLAYHOUSE

Peter Lorre, in "The Pipe," plays a heavy loser at cards at a fashionable party. When a valuable diamond disappears, he is the logical suspect. (Film)

CastLestrova _____ Peter Lorre
Thief _____ Michael Pate
Accomplice _____ Lowell Gilmore
Houseman _____ Anthony Eustrel
Draper _____ Trevor Ward
Sieveking _____ Kay Kuter**13 HIGH SCHOOL ALGEBRA 2****16 TALENT VARIETIES****56 LIBERACE—Piano Music****8:30 2 DAMON RUNYON**

"Bunny on the Beach." A man finds himself in trouble with two tough guys. He gave them a rubber check to pay off a gambling debt. They grant him his life on condition that he arranges for them to run a gambling booth at a charity bazaar where he works. (Film)

CastFatso Zimpf _____ William Frawley
Dave the Dude _____ Douglas Fowley
Agatha Weeble _____ Sara Haden
Emily Weeble _____ Elizabeth Risdon
Big John _____ Ben WeldenSparks _____ Milton Parsons
Betty Lou _____ Carolyn Scott**6 7 A. MURRAY PARTY**

Kathryn Murray presents as life of the party, diminutive comedian Jackie Miles and his sorrowful monologues. The Meadows sisters, Audrey (Alice Kramden) and Jayne ("I've Got a Secret"), join the fun, along with singer Johnny Desmond.

9 DANNY THOMAS SHOW

"Military School." Danny and Margaret are so angry at Rusty for bringing home a poor report-card that they decide to send him to a military school. (Film)

10 GUY LOMBARDO SHOW**13 EINS, ZWEI, DREI****16 56 MUSIC '55**

Stan Kenton presents another chapter in "the new look in music." On the list tonight are vocalist Ella Fitzgerald and pianist-composer Hoagy Carmichael.

9:00 2 STUDIO 57—Drama

"Miss Jeremy and the Bran Sergin." Schoolteacher Miss Jeremy has an imaginative little girl in her class. Why, she tells her parents that Miss Jeremy was once an African explorer, with a ring in her nose! (Film)

CastJanie Warner _____ Beverly Washburn
Miss Jeremy _____ Barbara Eiler
Charles Warner _____ Whitfield Connor**6 7 SUMMER THEATER**

"Marked Down." Evelyn gets a job in an exclusive dress shop as part of her plan to marry a wealthy man. (Film)

CastEvelyn _____ Ida Lupino
Clint _____ Hal March
Cele _____ Joan Banks

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9:00 **9** MEET MILLIE—Comedy

"Millie Tries To Forget Johnny." Johnny breaks four consecutive dates with Millie and Mama talks her into going some place to meet new interests.

10 DANNY THOMAS SHOW

"Jesse's Romance." The Williams family makes a huge mistake when it tries to play matchmaker for Danny's agent. Jesse White, Irene Ryan. (Film)

13 PARADE

16 STORY THEATER—Drama

56 SEFICK'S PLACE

9:15 **13** NEW WINGS FOR NAVY

9:30 **2** SPOTLIGHT PLAYHOUSE

"At the Natchez Inn." Swashbuckling adventurer Vincent Mandeville agrees to help two Royalist agents who want him to impersonate France's lost Dauphin.

Cast

Vincent Mandeville Peter Lawford
Henri de Ravenne Ivan Triesault
LaMotte Lawrence Dobkin
Anne Marian Carr

6 DOLLAR A SECOND

7 DEAR PHOEBE—Comedy

"Phoebe" tries playing Cupid and fixes Mickey up with a blind date with one of his readers. Peter Lawford. (Film)

9 SPOTLIGHT PLAYHOUSE

"The Long Trail." A Texas ranger is assigned to extradite a murder suspect from the new state of Oregon. (Film)

Cast

Waldon Anthony Quinn
Sam Gates John Bryant
Jay Calliston Robert Armstrong
Amy Gates Maxine Cooper
Lafe Brady Hugh Sanders

10 DOTTY MACK—Songs

13 LIVING—Turkey, Germ.

16 TREASURY MEN—Drama

"Lady in Hiding." Fearing for her life a racketeer's girl friend disappears when she is told she might be called to testify in a tax-evasion case. (Film)

10:00 **2** **9** **56** \$64,000 QUESTION—Quiz

What kind of audience-participation shows are popular on British TV? Read about "Bury Your Hatchet" in next week's TV GUIDE.

6 **7** TRUTH OR CONSEQUENCES—Jack Bailey

Jack Bailey sends Joseph Malicki to Chattanooga, wearing a Yankee Civil War uniform. (Film)

10 CHINA SMITH—Drama

13 MUSIC ROOM—Sterne

16 MOVIE—To Be Announced

10:30 **2** CURTAIN TIME—Drama

"Jewel." An amnesia victim recovers his memory as well as his skill as a surgeon. Paul Henreid stars. (Film)

6 **7** IT'S A GREAT LIFE

"Vacuum Cleaner Salesman." The two ex-GI's endanger not only their lives but Uncle Earl's when they meet up with a gang of jewel thieves. (Film)

9 **56** THE SEARCH

Today's film was shot entirely within the walls of San Quentin prison in California. We see prisoners in their cells and going through the prison routine.

10 CANDID CAMERA—A. Funt

13 TRAVEL—Utah

11:00 **2** **7** **9** **10** NEWS

6 MOVIE—Mystery

"Mysterious Miss X." A couple of stranded vaudeville troupers are mistaken for members of Scotland Yard. Michael Whalen, Mary Hart, Chick Chandler.

11:15 **2** MOVIE—Musical-Romance

"Song of My Heart." Story of the life and music of Tchaikovsky, including his romance with a young princess. Frank Sundstrom and Audrey Long.

9 MOVIE—Mystery

"The House of Dr. Belhomme." A story of the French Revolution. Daphne Day, Mary Stone and Beresford Egan.

10 Weather

11:20 **7** The L'il Rascals—Comedy

10 MOVIE—To Be Announced

11:30 **7** Tonight—Steve Allen

Steve's guest is singer Leontyne Price, who starred in "Porgy and Bess."

12:00 **6** NEWS

12:30 **2** SPORTS—Roberts

9 NEWS

12:35 **2** MOVIE—Drama

Swing Shift Theater: "My Son, My Son." Relationship between a father and his son. Brian Aherne and Louis Hayward.

MORNING

- 7:00** **2 6 7 Today—Variety**
 We go to Baltimore to watch a civil-defense maneuver, a mass evacuation by water. Acting host on "Today": Faye Emerson and Jack Lescoulie.
9 Morning Show—Van Dyke
- 8:55** **2 NEWS—Ed Wood**
- 9:00** **2 Pastor's Study—Religion**
 Rev. Charles R. Weslager.
6 Men Toward the Light
7 It's Fun To Reduce
9 10 MOVIES
- 9:15** **2 Home Edition—Connelly**
6 Devotions
7 Your Children's Safety
- 9:30** **6 Garry Moore—Variety**
7 Industry on Parade
- 9:45** **7 The Pastor—Religion**
- 10:00** **2 Garry Moore—Variety**
 "Audience Actors" Walter O'Keefe
 "Out of Town" O'Keefe, Lor, Carson
 "Button Up Your Overcoat" Denise, Ken
6 7 Ding Dong School
10 Harmony Time—Music
- 10:15** **10 Serial Theater**
- 10:30** **2 Woman's Angle—Sando**
6 7 Parents' Time
- 10:45** **2 Arthur Godfrey Time**
 What's happened to Haleloke since Arthur added a pink slip to her grass skirt? Story in next week's TV GUIDE.
6 7 Sheilah Graham Show
 Bud Abbott and Lou Costello.
- 10:55** **10 Health & Happiness Club**

- 11:00** **6 Brighter Day—Serial**
 The town gossip tells Patty about Skip.
7 Home—Variety
 [COLOR] Last day of Arlene Francis' absence from the show for a summer-theater appearance in "The Road to Rome."
 Household Pests.....Dr. Earl Herald
 Homemaker Contest Winner.....
 Dolores Arnette, 18, Enterprise, Ala.
 Jewels.....Thelma Brill, designer
- 9 Arthur Godfrey Time**
10 Flynn's Inn—Chas. Flynn
- 11:15** **6 Film**
- 11:30** **2 6 Strike It Rich—Quiz**
 Actor Jerome Cowan is helping hand.
9 MOVIE—To Be Announced

AFTERNOON

- 12:00** **2 NEWS—Bill Burns**
6 Valiant Lady—Serial
 Chris tries to avoid Linda's queries.
7 10 Tennessee Ernie Ford
 Singer Wee Bonnie Baker visits today.

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 To Read
 The New...



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- 12:15** **2 6** Love of Life—Serial
- 12:30** **2 6** Search for Tomorrow
7 Feather Your Nest—Quiz
10 NEWS
- 12:45** **2 6** Guiding Light—Serial
10 MOVIE—To Be Announced
- 12:55** **9** NEWS
- 1:00** **2** Bill Brant Show—Variety
6 It's Fun To Reduce
7 Your Children's Safety
9 Jack Paar Show
- Jack does army comedy routine.
- 1:15** **6** Jack Paar Show
7 MOVIE—To Be Announced
- 1:30** **2** Kay's Kitchen—Neumann
How To Prepare Your Own Kabobs.
6 Welcome Travelers
- Jack phones Ft. Wayne, Ind.
9 Variety Fare
- 2:00** **2 6 9** Robert Q. Lewis
In honor of orchestra leader Ray Bloch's birthday, Peter Donald and the cast sing "Flower of the Musical World." Ray sings "Man Who Broke the Bank at Monte Carlo" and Earl Wrightson solos "There Goes My Heart."
- 2:15** **2** Valiant Lady—Serial
Chris plans to fight for David's custody.
- 2:30** **2** Meet Your Neighbor
Joe Mann, Elaine Beverly, Johnny Costa.
6 9 House Party—Variety
- Art makes more outside TV than on it. Read his success formula in next week's TV GUIDE.
- 2:45** **6** Movie Quick Quiz
- 3:00** **2 6** Big Payoff—Quiz
7 10 Ted Mack—Variety
9 Moviettes
- 3:30** **2** Playhouse 330—Drama
"Albie's Train Trip." Junior's wild imagination turns Albie's business trip into a near-terrifying train ride.

- 6 9** Bob Crosby Show
"Cherry" ----- Cast
"Sailor Boys" -----
Paula Kelly and Hal Dickinson
"Just Between Friends" ---Carol Richards
"Sweet and Gentle"-----Modernaires
- 7** Skyline Studio
10 It Pays To Be Married
- 4:00** **2** Brighter Day—Serial
Lydia recalls when husband was alive.
6 Matinee Melodies
9 Look Ladies—Griffin
10 Girl from Gables—McGirk
- 4:15** **2 6** Secret Storm—Serial
7 Your Children's Safety
13 New Wings for Navy
- 4:30** **2 6** On Your Account
7 The World of Mr. Sweeney
"Millinery Madness." Cicero learns that it is dangerous for a woman to find her best friend wearing the same hat.
9 Kiddie Korral
Ranger Ray and Princess Candy.
10 Roller Derby—Skaters
13 Children's Corner—Carey
- 4:45** **7** Modern Romances—Serial
George and Edie make other plans.
- 5:00** **2** Lone Ranger—Western
6 Cartoon Capers
7 Pinky Lee Show—Variety
9 MOVIE—To Be Announced
10 Serial Theater
- 5:30** **2 6 7** Howdy Doody
Capt. Scuttlebutt sails for paper supply.
13 World We Want
56 Record Rack—Music
- 5:40** **10** Health & Happiness Club
- 5:50** **10** Harmony Time
- 5:55** **10** Civic Calendar—Reinhart

EVENING

- 6:00** **2** Weather—Mallinger
6 SPORTS—Scott
7 Movie Marshal—Schenck
"The L'il Rascals," comedy.
9 Soldiers of Fortune
10 NEWS
13 Armed Forces—Navy
- 6:05** **2** Buzz 'n' Bill—Musical
Joe Mann and Elaine Beverly.

DUQUESNE **PILSENER**

Gardening - KDKA-TV - 7:30 PM
Sports - WSTV-TV - 6:30 PM
News - WTRF-TV - 11 PM

PROUDLY **PRESENTS**

6:15 6 NEWS—Ringer**10 Matt Dennis—Songs**

Matt's wife, Virginia, joins him tonight. She sings "Nobody's Heart" and duets with Matt on "We Belong Together."

6:30 2 NEWS—Eisenhauer**6 The Millionaire—Drama**

"The Story of Betty Jane Ryan." Before the Millionaire's secretary can give the \$1,000,000 check to a nurse, the girl disappears—just before her wedding.

Cast

Michael Anthony Marvin Miller
Betty Jane Ryan Jean Byron
Dr. Scott Richard Garland
Harper John Howard

7 SPORTS—Diab**9 TIME OUT FOR SPORTS****10 Telecomics****13 With a View to Music****56 NEWS, SPORTS****6:40 7 NEWS—Moore****6:45 2 Pitt Parade—Area News****9 Weather—McMurray****10 SPORTS—Ted Reinhart****56 Featurette****6:50 9 NEWS—Roy Briscoe****6:55 2 SPORTS—Ray Scott****7 Weather—Del Taylor****56 NEWS****7:00 2 SUPERMAN—G. Reeves**

Lois Lane trails two men who have been buying and destroying plaster statues. Phyllis Coates. Jack Larson. (Film)

6 KODAK REQUEST PERFORMANCE—Drama

"The Road Ahead." The story opens in a hospital waiting room as two expectant fathers pace the floor. One of the men is an immigrant who has good reason to be nervous during the long wait. (Film)

Cast

Heinz Knechtman Rory Calhoun
Ava Knechtman Faith Domergue
Ed Jamieson Paul Langton
Dr. Cooper Lester Matthews
Nurse Virginia Christine
Sousa Robert Foulk

7 TO BE ANNOUNCED**9 HALF-HOUR WESTERN****10 16 56 SOUPY SALES****13 HIGH SCHOOL ENGLISH****7:15 10 16 NEWS—John Daly**
56 GAYE FAMILY**7:30 2 TIME OUT—Gardening**

Frank Curto gives gardening hints.

6 7 MATT DENNIS—Songs

[COLOR] Sunny Gale's songs are interspersed with composer-singer Matt Dennis's tonight. Selections: "That's How Close I Want To Be to You," written by Matt; "To Those Who Wait"; and "Birth of the Blues," by B. G. DeSylva.

9 56 NEWS—D. Edwards**10 DISNEYLAND—W. Disney**

The realm of Fantasyland is revisited for a showing of Walt's cartoon versions of two stories by Kenneth Grahame, "Mr. Toad" and "The Reluctant Dragon." Basil Rathbone narrates. If Davy is "King of the Wild Frontier," then his pal, George, played by Buddy Ebsen is "Prince." Read about Buddy in next week's TV GUIDE.

"Toad" Voices

Mr. Toad Eric Blore
Cyril Pat O'Malley
Rat Claud Allister
Prosecutor John Poyardt
Mole Colin Campbell
MacBadger Campbell Grant
Winkie Ollie Wallace

"Dragon" Voices

Sir Giles Claud Allister
Dragon Barnett Parker
Boy Billy Lee

13 HIGH SCHOOL HISTORY**16 SPORTS****7:45 2 E2C RANCH GALS—Music****6 7 16 NEWS—Swayze**

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7:45 **9 56** JULIUS LA ROSA

Singer Dolores Hawkins visits Julius. Julius sings "Give Me the Simple Life," "You Go To My Head" and "With a Song in My Heart."

8:00 **2 6 9 56** FRANKIE LAINE

Frankie sings, and so does his guest, Patty Andrews. Fat Jack Leonard quips, Sinclair and Spaulding dance and the George Shearing quintet instrumentalizes. Among Frankie's numbers tonight: "Gandy Dancers Ball," and "South of the Border."

7 GUY LOMBARDO—Music

13 HIGH SCHOOL ALGEBRA 2

16 DISNEYLAND—W. Disney

See 7:30 P.M. **10**

8:30 **2** DOUGLAS FAIRBANKS, JR.

"The Happy McBains." Domestic bickering is the spice of the McBains' lives. Dulcie Gray and Michael Denison star.

7 MY LITTLE MARGIE

"Miss Whozis." Margie takes a job as a model for an attractive but absent-minded photographer. Gale Storm. (Film)

U. S. STEEL HOUR

stars

Dan O'Herlihy

and

Diana Lynn

in



The Seventh Veil

"LIVE" on TV! An adaptation of the great film classic revealing the strange relationship between a young concert pianist and her guardian.

produced by THE THEATRE GUILD

10 PM Channels **2 6 27**

10 PALL MALL PLAYHOUSE

"The Treasure of Santo Domingo." After 20 years as a bookkeeper, a man takes a fishing trip in the hills of Santo Domingo in New Mexico. There he encounters an escaped convict, and matches wits with him for his life and a treasure. (Film)

Cast

George Pemberton	James Dunn
Matt Bromley	Murvyn Vye
Sheriff	Charles Case
Mort	Jack Lomas
Jim	Tony Radecki
Kenny	Danny Hellman

13 THE TEEN-AGER

9:00 **2** FOUR STAR PLAYHOUSE

"Detective's Holiday." While on vacation a detective discovers that the wife of his host is wanted by the police. He wavers in his decision to turn her in. (Film)

Cast

Dave Robinson	Dick Powell
Esau Hepburn	Dick Foran
John Hepburn	Tiger Fafara
Doris Hepburn	Joan Camden

6 THEATER—Drama

"Spur of the Moment," by Oliver Crawford. A man who has worked as a laboratory pathologist takes a momentous step: He performs his first operation.

Cast

Dr. Lee Brubaker	Arthur Franz
Dr. Dorner	Robert Simon
Nurse Gage	Jane Seymour
Nurse Roe	Marion Randall
Dr. Haas	Yale Wexler
Dr. Leoney	Michael Tolan
Nurse Fenwick	Judith Parrish
Nurse Killian	Merle Albertson

7 DANNY THOMAS SHOW

"Jesse's Romance." The Williams family makes a huge mistake when it tries to play matchmaker for Danny's agent, Jesse White. Irene Ryan. (Film)

9 16 THE MILLIONAIRE

"The Story of Ken Fowler." A husband and wife feel that at long last they can reveal the secret they've concealed for so long. Reason: They've just been given a million-dollar cashier's check. (Film)

10 MASQUERADE PARTY

13 PARADE**56 FEATURETTE****9:15 13 FLOCK OF THE VELD****9:30 2 PASSPORT TO DANGER****7 BADGE 714—Drama****9 16 I'VE GOT A SECRET**

Don McNeill emcees for vacationing Garry Moore. He introduces tonight's guests to panelists Faye Emerson, Bill Cullen, Henry Morgan and Jayne Meadows.

10 PENNY TO A MILLION**13 LIVING—Holland, Germ.****9:45 56 SPORTS LINEUP****10:00 2 6 U.S. STEEL HOUR**

Dan O'Herlihy and Diana Lynn co-star in "The Seventh Veil," adapted by Arthur Arent from the Muriel and Sydney Box British screenplay of 1945. A sensitive and talented orphan girl is subjected to merciless discipline by her guardian. The film starred James Mason and Ann Todd.

Cast

Francesca ----- Diana Lynn
 Nicholas ----- Dan O'Herlihy
 Max ----- Peter Brandon
 Dr. Larsen ----- Ben Astar
 Peter ----- Conrad Janis
 Dr. Irving ----- Humphrey Davis
 Parker ----- Richard Abbott
 Susan ----- Cindy Cameron

7 THIS IS YOUR LIFE

Ralph Edwards has brought Capt. Samuel W. Magill from his post in Stuttgart, Germany, to be tonight's subject. (Film)

9 10 56 BOXING—Syracuse

Ezzard Charles, Cincinnati, vs Tommy Jackson, Far Rockaway, N.Y., heavyweights, 10 rounds.

TV GUIDE RATINGS

	Rating	W	L	D	KO's
Charles	5	90	13	1	54
Jackson	3	23	3	1	11

This is the big fight for "Hurricane" Jackson. Jackson is still considered by many experts to be a fistic freak. A good win over the ex-champion could put him in line for a winter bout against Marciano. Compiled by Nat Fleischer (The Ring).

13 THE GREEKS HAD A WORD FOR IT—Charades**16 MOVIE—Drama**

"Once a Sinner." A girl, struggling to sever her ties with a gangster, falls in love with a bank clerk. Pat Kirkwood, Jack Watling, Sidney Tafler.

10:30 7 BIG TOWN—Drama

"The Berserk Gunman." Steve solves the unprovoked murder of innocent people by a crazed gunman. (Film)

13 TRAVEL—Vermont**10:45 9 SPORTS—Red Donley****10 56 SPORTS—Cooke****11:00 2 7 9 10 NEWS****6 SPORTS****11:15 2 WRESTLING—W. Griffin**

Wayne Griffin describes live bouts from KDKA-TV studios. TV Tournament Final. Winner to face Lou Thesz, Aug. 10, Forbes Field, for heavyweight championship.

6 Film**9 MOVIE—Drama**

"Lost Continent." Plane crew lands in an island-jungle and comes upon a lost continent. Cesar Romero, Hillary Brooke.

10 Weather**11:20 7 The L'il Rascals—Comedy****10 MOVIE—To Be Announced****11:30 7 Tonight—Steve Allen**

Dancer Ray Malone, singer Allan Jones. Steve and Skitch compete against some roller derby skaters.

12:30 2 SPORTS—Roberts**9 NEWS****12:35 2 MOVIE—Drama**

Swing Shift Theater: "Raw Deal." Adventures of a man who breaks out of prison. Dennis O'Keefe and Claire Trevor.

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MORNING

- 7:00** **2 6 7** **Today—Variety**
 Mary Kelly shows film of a top Irish fashion designer, Sybil Connolly, and some of her dresses.
- 9** **Morning Show—Van Dyke**
- 8:55** **2** **NEWS—Ed Wood**
- 9:00** **2** **Pastor's Study—Religion**
 Rev. Charles R. Weslager.
- 6** **Film**
- 7** **It's Fun To Reduce**
- 9** **10** **MOVIES**
- 9:15** **2** **Home Edition—Connelly**
- 6** **Garry Moore—Variety**
- 7** **SPORTS**
- 9:30** **7** **Industry on Parade**
- 9:45** **7** **Back to God—Religion**
- 10:00** **2** **Garry Moore—Variety**
 Barber School Sketch.....O'Keefe
 Comedy Routine.....Charles Manna
- 6 7** **Ding Dong School**
- 10** **Harmony Time—Music**
- 10:15** **10** **Serial Theater**
- 10:30** **2** **Woman's Angle—Sando**
- 6 7** **Parents' Time**
- 10:45** **2 9** **Arthur Godfrey Time**
- 6 7** **Sheilah Graham Show**
 "Girl Rush Contest" winners are announced. Abbott and Costello interview.
- 10:55** **10** **Health & Happiness Club**
- 11:00** **6** **Brighter Day—Serial**
 Lydia plans a secret visit with Randy.
- 7** **Home—Arlene Francis**
 [COLOR] Arlene Francis introduces:
 Rainy Day Activities.....Baby Editor
 Pineapples: Plantation to Table.....
 Kit Kinne (Film)
- 9** **Moviettes**
- 10** **Flynn's Inn—Chas. Flynn**
- 11:15** **6** **Film**
- 9** **Arthur Godfrey Time**
- 11:30** **2 6** **Strike It Rich—Quiz**
- 9** **MOVIE—To Be Announced**

AFTERNOON

- 12:00** **2** **News—Bill Burns**
- 6** **Valiant Lady—Serial**
 Linda calls her cousin, Martin Cook.

- 7 10** **Tennessee Ernie Ford**
- 12:15** **2 6** **Love of Life—Serial**
- 12:30** **2 6** **Search for Tomorrow**
- 7** **Feather Your Nest—Quiz**
- 10** **NEWS**
- 12:45** **2 6** **Guiding Light—Serial**
- 10** **Farm Extension**
- 12:55** **9** **NEWS**
- 1:00** **2** **Let's Visit—Show World**
 Harold V. Cohen and Stephanie Diamond.
- 6** **It's Fun To Reduce**
- 7** **Your Children's Safety**
- 9** **Jack Paar Show**
 Comedian Louis Nye visits with Jack.
- 10** **MOVIES—To Be Announced**
- 1:15** **2** **Film**
- 6** **Jack Paar Show**
- 7** **MOVIE—To Be Announced**
- 1:30** **2** **Kay's Kitchen—Neumann**
 Recipes: Savory Meat Loaf; Potato Salad,
 Summer Slaw in Green Pepper Rings.
- 6** **Welcome Travelers**
- 9** **Variety Fare**
- 2:00** **2** **All About Baby—Crowley**
 "The Child Who Won't Eat."
- 6 9** **Robert Q. Lewis Show**
 "Sailor Boys".....Betty Clooney
 "Heart".....Chordettes
- 2:15** **2** **Valiant Lady—Serial**
 Helen has something to tell her children.
- 2:30** **2** **Meet Your Neighbor**
 Joe Mann, Elaine Beverly, Johnny Costa
- 6 9** **House Party—Variety**
- 2:45** **6** **Movie Quick Quiz**
- 3:00** **2** **House Party—Variety**
- 6 7 10** **Ted Mack**
- 9** **Big Payoff—Quiz**
- 3:30** **2** **Playhouse 330—Drama**
 "The Prize." An honest lawyer finds
 that easy money can cause more trouble
 than pleasure. George Macready.
- 6 9** **Bob Crosby Show**
 Cathy Crosby visits today.
 "Chee Chee Oo Chee".....Cast
 "Country Boy".....Allan Copeland
- 7** **Skyline Studio**
- 10** **It Pays To Be Married**
- 3:45** **6** **Film**
- 4:00** **2** **Brighter Day—Serial**
 Max is surprised at Randy's office.

- 6** Matinee Melodies
9 Look Ladies—Griffin
10 Stars on Parade—Music
4:15 **6** Secret Storm—Serial
7 Your Children's Safety
13 Mr. Murgle's Musee
4:30 **2** **6** On Your Account
7 The World of Mr. Sweeney

"Mystery Poet." Charles Ruggles.

- 9** Kiddie Korral
10 Roller Derby
13 Children's Corner—Carey
4:45 **7** Modern Romances—Serial
 George is fed up with the routine.
5:00 **2** Video Adventures
6 Wild Bill Hickok

"Jingles Becomes a Baby Sitter." Wild Bill sets out to expose a land-grabbing scheme. Guy Madison, Andy Devine.

- 7** Pinky Lee Show—Variety
9 MOVIE—To Be Announced
10 Serial Theater
5:15 **13** Pirro the Clown
5:30 **2** Roy Rogers—Western

"The Hermit's Secret." A hermit holds the secret to two mysteries: Who stole \$500,000 from a derailed train and who killed Dan Barton? Henry Wills.

- 6** **7** Howdy Doody
 Thunderthud and Sandy look for Inkwell.
13 Great Ideas
56 Record Rack—Music
5:45 **10** Health & Happiness Club
5:50 **10** Harmony Time
5:55 **10** Civic Calendar—Reinhart

EVENING

- 6:00** **2** Weather—Mallinger
6 SPORTS—Wolf
7 Movie Marshal—Schenck
9 Rin Tin Tin—Dog Story
10 NEWS
13 Armed Forces—Army
6:05 **2** Buzz 'n' Bill—Music
6:15 **6** NEWS—Rininger
10 Ames Brothers—Musical
13 Shipways
6:25 **2** Do You Know Why?

- 6:30** **2** NEWS—Eisenhauer
6 Beat the Clock—Quiz
7 SPORTS—Diab
9 TIME OUT FOR SPORTS
10 Telecomics
13 Tarpon Fishing
56 NEWS, SPORTS

- 6:40** **7** NEWS—Moore
6:45 **2** Pitt Parade—Local News
9 Weather—McMurray
10 SPORTS—Ted Reinhart
13 Ballet for You—Miller
56 Featurette

- 6:50** **9** NEWS—Roy Briscoe
6:55 **2** SPORTS—Ray Scott
7 Weather—Del Taylor
56 NEWS

- 7:00** **2** MR. DISTRICT ATTORNEY

A number of "accidents" against the city brings about an investigation.

- 6** STAR AND THE STORY

"The Thin Line." A former bandleader, just released from a mental institution, returns home. David Niven stars. (Film)

- 7** KIDDIE CORNER
9 THE FUN HOUSE
10 **16** **56** SOUPY SALES
13 HIGH SCHOOL ALGEBRA I
7:15 **7** AMES BROTHERS—Musical
9 RACES FROM WHEELING
10 **16** NEWS—John Daly
56 YOUR DOCTOR

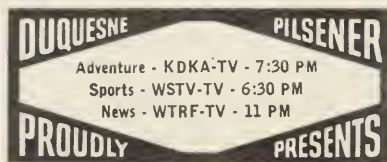
- 7:30** **2** TIME OUT—Adventure
6 **7** **16** VAUGHN MONROE

[COLOR] Vaughn and the Maltby orch.

- 9** **56** NEWS—D. Edwards
10 LONE RANGER—Western

Tonto is accused of murder. (Film)

- 13** HIGH SCHOOL HISTORY
7:45 **2** EZC RANCH GALS—Music
6 **7** **16** NEWS—Swayze



7:45 **9 56 UPBEAT!**—Music

Connie Russell, this week's guest, sings "Mamie Is Mimi," "One Arabian Night" and "Mountain High, Valley Low."

8:00 **2 THOSE WHITING GIRLS**

Barbara learns a lesson in showmanship at the campus carnival. Margaret sings "Meet Me at the Station" and "Breezing Along with the Breeze." (Film)

6 7 GROUCHO MARX

"Groucho" (real name: Julius), keeper of the duck and the cash, meets: a music student, real-estate saleswoman and former tennis star, housewife, skin diver, avid reader and a businesswoman. Jackpot: \$3000. (Film)

9 DOUGLAS FAIRBANKS, JR.

"The Happy McBains." Domestic bickering is the spice of the McBains' lives. Dulcie Gray, Michael Denison. (Film)

10 I LED THREE LIVES

Richard Carlson stars as FBI spy.

13 HIGH SCHOOL ALGEBRA 2

16 BASEBALL HALL OF FAME

56 FEATURETTE

8:15 **16 SPORTS**

8:30 **2 GUY LOMBARDO SHOW**

Royal Canadians and special guest.

6 MAKE THE CONNECTION

7 EDDIE CANTOR—Comedy

The zany Three Stooges visit Eddie with two skits entitled "What Do You Want in a Show?" and "A Night at the U.S. Mint." (Film)

9 16 CLIMAX!—Drama

Bob Crosby stars in "One Night Stand," an original story by Bob Crosby and Gil Rodin, Bob's manager. In 1937, jazz pianist Joe Sullivan, member of Crosby's Bobcats, became ill with tuberculosis.



It costs less
to call the folks
back home now-by
Long Distance

Rates are lower after 6 o'clock
every night and all day Sunday.

PITTSBURGH TO YOUNGSTOWN . . . 40¢

Station-to-Station rate for first 3 minutes. Plus tax.

This is the true, behind-the-scenes story of his illness and what his fellow musicians did for him. Six of Crosby's original Bobcats play themselves in tonight's presentation.

Cast

Bob Crosby ----- Himself
Joe Sullivan ----- John Forsythe
Mrs. Sullivan ----- Cloris Leachman
Gil Rodin ----- Bob Sweeney
Bob Zurke ----- Donald Buka
Bobcats -- Ray Bauduc, Bobby Haggart,
Nappy La Marr, Matty Matlock,
Eddie Miller, Joe Venuti

10 SOLDIER PARADE

Martha Wright introduces GI talent.

13 THE YOUNG U.S.A.

56 FEATURETTE

9:00 **2 6 7 DRAGNET**—Webb

Sgt. Friday gets his man but loses him when another suspect enters the jail with a machine gun. Bob Crosson, Lee Roberts. (Film)

10 STAR TONIGHT—Drama

"Edge of Light," by Robert J. Shaw. A husband and wife are informed that their son should leave school and receive mental treatment.

13 PARADE

56 FILM

9:15 **13 INDUSTRY ON PARADE**

9:30 **2 LIBERACE**—Piano Music

6 7 THEATER—Film Drama

"Slide, Darling, Slide." Bored with her part in a play, actress Alexandra Wrenn begins to take an interest in baseball. (Film)

Cast

Alexandra Wrenn ----- Virginia Field
Mac Harrison ----- Allyn Joslyn
Christabel ----- Jane Darwell
Winston K. Milo ----- Anthony Caruso
Herman J. Karbfleischer ----- Emory Parnell
Lefty Simpson ----- Paul Savage

9 FOUR STAR PLAYHOUSE

"The Wild Bunch." A businessman meets and marries a beautiful widow while he is on vacation. When he meets her family he gets quite a shock. (Film)

Cast

George ----- Charles Boyer
Leonora ----- Noreen Nash
Louise ----- Natalie Wood
Carlotta ----- Gigi Perreau

David _____ B. G. Norman
Aunt Cassie _____ Willa Pearl Curtis
Uncle Sam _____ William Walker

10 16 SPORTS THRILLS

13 LIVING—The World

10:00 2 PLAYHOUSE OF STARS

"The Direct Approach." It's the opinion of old Gen. John Hood that the new bridge planned for the town will destroy the town's charm, not to mention its fishing. Picture his rage when his granddaughter sets her cap for the chief engineer of the bridge! Mona Freeman stars. (Film)

6 7 VIDEO THEATER

9 WATERFRONT—Drama

10 LET'S SEE—Panel

13 WEEKEND

16 MOVIE—To Be Announced

10:30 2 TRUTH, CONSEQUENCES

9 CHANCE OF A LIFETIME

10 ORIENT EXPRESS—Drama

13 TRAVEL—Virginia

11:00 2 7 9 10 NEWS

6 MOVIE—Western

"My Outlaw Brother." A Texas ranger stalks a killer in Mexico. Mickey Rooney, Wanda Hendrix, Robert Preston.

11:15 2 Stories of the Century

"Black Jack Ketchum." The fears of a mother help trace the activities of a dangerous gang. Jim Davis as Matt.

9 TEXAS RASSLING

10 Weather

11:20 7 The L'il Rascals—Comedy

10 MOVIE—To Be Announced

11:30 7 Tonight—Steve Allen

Singer Pat Kirby and jazzman Stan Getz.

11:45 2 Patti Page Show

Patti sings "Keep Me in Mind," "It's a Pity To Say Goodnight" and "My Restless Lover." The Page Five singers sing "The Lonesome Road."

12:00 2 SPORTS

12:05 2 MOVIE—Drama

Swing Shift Theater: "The Last of the Mohicans." An Indian brave cherishes a hopeless love for an English girl. Randolph Scott and Binnie Barnes.

12:15 6 NEWS—Rod Wolf

12:30 9 NEWS

Thurs. Night, Aug. 4
LIVE FROM HOLLYWOOD
8:30 to 9:30 **9 16 27**

"CLIMAX!"

**"ONE NIGHT
STAND"**

The true story of how Bob Crosby and his famous Bobcats give a concert to save the life of their beloved piano player.

starring

BOB CROSBY

and his **BOBCATS**

JOHN FORSYTHE

BOB SWEENEY

CLORIS LEACHMAN

DONALD BUKA

your host

BILL LUNDIGAN

presented by

**CHRYSLER
CORPORATION**

THE FORWARD LOOK

Plymouth • Dodge • De Soto
Chrysler • Imperial

MORNING

7:00 **2 6 7** Today—Variety

A couple of months ago a group of Japanese girls who received atomic burns during World War 2, visited the U.S. for treatment. Today we get a progress report on their treatment. Subbing for the vacationing Dave Garroway are "Miss Faye" Emerson and "Smilin' Jack" Lescoulie.

9 Morning Show—Van Dyke

8:55 **2** NEWS—Ed Wood

9:00 **2** Pastor's Study—Religion

Rev. Charles R. Weslager.

6 What's Your Trouble?

7 It's Fun To Reduce

9 10 MOVIES

9:15 **2** Home Edition—Connelly

Rhoda Shapiro reviews "Life with Groucho," by Arthur Marx.

6 Garry Moore—Variety

7 Your Children's Safety

9:30 **7** Industry on Parade

9:45 **7** The Pastor—Religion

10:00 **2** Garry Moore—Variety

6 7 Ding Dong School

9 Moviettes

10 Harmony Time—Music

10:15 **10** Serial Theater

10:30 **2** Woman's Angle—Sando

6 7 Parents' Time

Dr. Frances Horwich presents a program for parents of children up to 10 years.

9 Garry Moore—Variety

10:45 **2** Arthur Godfrey Time

What's happened to Haleloke since Arthur added a pink slip to her grass skirt? Story in next week's TV GUIDE.

6 7 Sheila Graham Show

Sheilah chats with her on-film guests of the week, Bud Abbott and Lou Costello, and, in the studio, with visiting actor Guy Madison.

10:55 **10** Health & Happiness Club

11:00 **2** Garry Moore—Variety

6 Brighter Day—Serial

Lydia begs Randy to help her.

7 Home—Arlene Francis

[COLOR] Arlene Francis introduces:

Interview _____ Natalie Core

Steamed Cherry Pudding_____Kit Kinne

Household Pests_____Dr. Earl Herald

New Jungle Flowers_____Display

9 Variety Fare

10 Flynn's Inn—Chas. Flynn

11:15 **6** Film

9 Garry Moore—Variety

11:30 **2 6** Strike It Rich—Quiz

Helping Hand: actress Julie Adams.

9 MOVIE—To Be Announced

AFTERNOON

12:00 **2** NEWS—Bill Burns

6 Valiant Lady—Serial

Cook encourages Linda to talk.

7 10 Tennessee Ernie Ford

Tennessee Ernie's guest today is singer Gloria Grey. (Hollywood)

12:15 **2 6** Love of Life—Serial

12:30 **2 6** Search for Tomorrow

7 Feather Your Nest—Quiz

10 NEWS

12:45 **2 6** Guiding Light—Serial

10 MOVIE—To Be Announced

12:55 **9** NEWS

1:00 **2** Bill Brant Show—Variety

6 It's Fun To Reduce

7 MOVIE—To Be Announced

9 Jack Paar Show

Singing comedienne Anna Russell performs "Square Talk on Popular Music."

1:15 **6** Jack Paar Show

1:30 **2** Kay's Kitchen—Neumann

California Salad; Buffet Watermelons.

6 Welcome Travelers

Jack calls Salt Lake City, Utah.

9 Variety Fare

2:00 **2 6 9** Robert Q. Lewis

"Hey Mister Banjo"__Betty Clooney, Cast

"The Bible Tells Me So"_____Earl

"While We're Young"_____Jane

2:15 **2** Valiant Lady—Serial

Diane reveals her changed feelings towards Joey. Sue Randall.

2:30 **2** Meet Your Neighbor

6 9 House Party—Variety

Art makes more outside TV than on it. Read his success formula in next week's TV GUIDE.

2:45 **6** Movie Quick Quiz

- 3:00 **2** **6** Big Payoff—Quiz
7 **10** Ted Mack—Variety
9 Dateline America
- 3:30 **2** Playhouse 330—Drama
 "Rock Against the Sea." Young librarian falls in love with a handsome sea captain, but her great fear of the sea stands in the way of their happiness.
6 **9** Bob Crosby Show
 Gary Crosby visits his uncle today. "Banjo's Back in Town"-----Cast
 "Man in the Raincoat"----Carol Richards
 "Tin Pan Alley Al"-----Modernaires
 "If We All Said a Prayer"---Bob Crosby
7 Skyline Studio
10 It Pays To Be Married
- 4:00 **2** Brighter Day—Serial
 Randy confides in Patty.
6 Matinee Melodies
9 Look Ladies—Griffin
10 Girl from Gables
- 4:15 **2** **6** Secret Storm—Serial
13 Tarpon Fishing
- 4:30 **2** **6** On Your Account
7 The World of Mr. Sweeney
 "Geranium vs Uranium." Cicero indulges in a little horse trading. Charles Ruggles.
9 Kiddie Korral
10 Roller Derby—Skaters
13 Children's Corner—Carey
- 4:45 **7** Modern Romances—Serial
 George is prepared to open new shop.
- 5:00 **2** Video Adventures
6 Barker Bill's Cartoons
7 Pinky Lee Show—Variety
9 MOVIE—To Be Announced
10 Serial Theater
- 5:15 **6** Cartoon Capers
- 5:30 **2** Musical Sketchpad
6 **7** Howdy Doody
 Scuttlebutt switches to Bluster's side.
13 Science in Action—Drama
56 Record Rack—Music
- 5:40 **10** Health & Happiness Club
- 5:50 **10** Harmony Time
- 5:55 **10** Civic Calendar—Reinhart

EVENING

- 6:00 **2** Weather—Mallinger
6 SPORTS—Wolf

- 7** Movie Marshal—Schenck
10 NEWS
13 Armed Forces—Air Force
- 6:05 **2** Buzz 'n' Bill—Musical
 Joe Mann and Elaine Beverly sub for vacationing Buzz and Bill.
- 6:15 **6** NEWS—Rininger
9 Outdoors Club
10 Matt Dennis—Songs
- 6:30 **2** NEWS—Eisenhauer
6 Film
7 SPORTS—Diab
9 TIME OUT FOR SPORTS
10 Telecomics
13 America in the Making
 "The Cosmopolitan Character of the Colonies" discusses, among other groups: the Scotch-Irish, Pennsylvania Dutch, Maryland Catholics, Carolina Huguenots and Puritans. Host: Albert-Christ-Janer.
56 NEWS, SPORTS
- 6:40 **7** NEWS—Moore
- 6:45 **2** Pitt Parade—Local News
9 Weather—McMurray
10 SPORTS—Ted Reinhart
56 Featurette
- 6:50 **9** NEWS—Roy Briscoe
- 6:55 **2** SPORTS—Ray Scott
7 Weather—Del Taylor
- 7:00 **2** SOLDIERS OF FORTUNE
6 MY LITTLE MARGIE
 "Miss Whozis." Margie takes a job as a model for an attractive but absentminded photographer. Gale Storm. (Film)
7 SUPERMAN—G. Reeves
9 AMES BROTHERS—Musical
10 **16** **56** SOUPY SALES



Now's the time
 to talk it over
 by Long Distance

Rates are lower after
 6 o'clock every night and
 all day Sunday.

PITTSBURGH TO SYRACUSE . . . 70¢

Station-to-Station rate for first 3 minutes. Plus tax.

7:00 **13** HIGH SCHOOL ENGLISH
7:15 **9** RACES FROM WHEELING
10 **16** NEWS—John Daly
56 FILM

7:30 **2** TIME OUT FOR FISHING
 Harris Breth is your host.

6 **7** MATT DENNIS—Songs
 [COLOR] Matt's guest vocalists are the Burton Sisters. His songs: "Show Me the Way To Get Out of This World" and "Cuban Cruise," both composed by Matt; and "You're Driving Me Crazy."

9 **56** NEWS—D. Edwards
10 RIN TIN TIN—Dog Story

An aged marshal is the victim of outlaws who want control of his property.

13 HIGH SCHOOL ALGEBRA I
16 BASEBALL HALL OF FAME

7:45 **2** EZC RANCH GALS—Music
 Dusty, Gay, Pat, Margie, Bea and Mary.
6 THE SONG IS YOU

James Thompson, Haitian student of St. Francis College, Loretto, Pa., sings.

7 **16** NEWS—Swayze
9 **56** JULIUS LA ROSA

Julius sings "My Baby Just Cares for Me," "Mamma Rosa" and "Try a Little Tenderness." The Debutones join him for "Wake the Town and Tell the People." His new program is reviewed in next week's TV GUIDE.

8:00 **2** **6** PANTOMIME QUIZ

Mike Stokey moderates a charade battle. Tonight's special guest: actress Veronica Lake. Regulars: Hans Conried, Carol Haney, Robert Clary, Jackie Coogan, Rocky Graziano, Dorothy Hart. Assistant to Mike Stokey: Spring Mitchell.

7 TO BE ANNOUNCED
9 EDDIE CANTOR—Comedy

The zany Three Stooges visit Eddie with two skits entitled "What Do You Want in a Show?" and "A Night at U.S. Mint."

10 SPORTS THRILLS

13 HIGH SCHOOL LITERATURE
16 THE VISE—Drama

"The Bargain." Businessman Donald Clifton hopes for aid in a business deal from Sir Francis Hartley, and accordingly invites him to his home. (Film)

Cast

Donald Clifton ----- Bryan Forbes
 Sir Francis Hartley ----- John Loder
 Angela Clifton ----- Eunice Gayson
 Lillian Burrows ----- Joy Adamson
 D'Argence ----- Guido Lorraine

56 FILM

8:30 **2** **6** **7** LIFE OF RILEY

"Haunted House." Riley and Peg are bored with the new ranch house. Without telling each other, Riley enlists Gillis's help, and Peg enlists Honeybee's help in haunting the house. (Film)

9 **16** TOPPER—Comedy

Topper wants to attend a bankers' convention but finds himself tied up with jury duty. As jury foreman, he speeds up the verdict, only to find himself in trouble. Leo G. Carroll. (Film)

10 TREASURY MEN—Drama

"The Case of the Iron Curtain." An American violates the Neutrality Act by shipping airplane parts overseas to be sold behind the Iron Curtain. (Film)

13 WORLD WE WANT

9:00 **2** MAYOR OF THE TOWN

"Minnie's Romance." The Mayor invites a famous author to visit the town. (Film)

6 **7** BEST IN MYSTERY

"Passage Home." A steamship passenger is forced into drastic action when the captain robs him and his fellow passengers and leaves them stranded on a desert island. Brian Keith, John Doucette, Jean Howell. (Film)

9 PLAYHOUSE OF STARS

"Too Late To Run." The owner of a roadside diner is falling for his new waitress, but his young assistant is suspicious of her. (Film)

Cast

Bart Collins ----- Arthur Franz
 Myra Martin ----- Beverly Garland
 Jimmy Patton ----- Bobby Driscoll
 Barstow ----- Henry Rowland
 Harris ----- Tony Barrett
 Pat O'Neil ----- Stuart Randall

10 SPORTS THRILLS

DUQUESNE **PILSENER**

Fishing - KDKA-TV - 7:30 PM
 Sports - WSTV-TV - 6:30 PM
 King's Crossroads - WJAC-TV - 9:30 PM
 News - WTRF-TV - 11 PM

PROUDLY **PRESENTS**

13 PARADE**16 TV READER'S DIGEST**

"The End of Blackbeard the Pirate." The notorious Blackbeard meets his match in a battle against Lt. Robert Maynard off the Carolina coast in 1718. (Film)

Cast

Blackbeard Jeff Morrow
Lt. Maynard Robert Knapp

9:15 13 TRAVEL IN CANADA**9:30 2 SLIM BRYANT—Music****6 KING'S CROSSROADS**

"Pearl Diving in Australia." "Florida's Forest Primeval." Carl King. (Film)

7 LIBERACE—Piano Music**9 GUY LOMBARDO SHOW****10 THE VISE—Drama**

See 8 P.M. **16**

13 LIVING—Austria**16 RAY MILLAND—Comedy**

"Bebop." Peggy "gets with it" as she joins Leroy Garrison (Ross Bagdasarian) in writing songs. The two turn out a jivey little number called "Mopshilu."

56 BIG PICTURE**10:00 2 6 7 SPORTS NEWSREEL**

Horse Racing

\$100,000 Arlington Handicap

Baseball .. Cleveland vs N. Y. Yankees
Canoeing .. World's Championship (Film)

Harness Racing Hambletonian

Auto Racing .. Soapbox Derby, Akron, O.

Baseball Old Timers Day,
Yankee Stadium

9 10 UNDERCURRENT

"Woman in the Mine." The miners are disturbed because there's a woman in the mine, which is supposed to bring bad luck. Charles Bronson, Claude Akins, Beverly Garland. (Film)

13 FOLKS WHO FLY**16 STAR TONIGHT—Drama**

"My Kewpie Doll," by Greer Johnson. It's late in the course of a marriage when a wife begins to realize how childlike her behavior has been.

Cast

Kitty Nancy Devlin
Rex Joe Helgesen
Pace Paul Crabtree
Mr. Eubank Edgar Stehli
Mrs. Cheevy Dorothy Peterson

56 FACTS FORUM**10:30 2 6 7 SO THIS IS HOLLYWOOD—Comedy**

"The Great Lover." When Kim's star-struck cousin from Decatur arrives in Hollywood, Andy decides it's his duty to protect her from the local wolves. Diane Jergens as cousin. (Film)

9 10 16 56 WINDOWS

Geraldine Page stars in "A Domestic Dilemma." The only child of an alcoholic woman runs away from home. Her shock at this is aggravated when her husband places the blame squarely on her shoulders. Tonight's director, Jose Quintero, directed Miss Page in the off-Broadway production of "Summer and Smoke."

13 TRAVEL—Washington**11:00 2 7 9 10 NEWS****6 SPORTS****11:15 2 MOVIE—Western**

"Hannah Lee." Vicious killer aids in scaring homesteaders away from prairie land. Macdonald Carey, Joanne Dru.

6 MOVIE—Drama

"A Lady Takes a Chance." Working girl from New York starts on a vacation tour of the West by bus. Jean Arthur, John Wayne, Charles Winninger.

9 MOVIE—Mystery

"Who Killed Aunt Maggie?" People who try to find out about a secret room are murdered. Wendy Barrie, John Hubbard, Edgar Kennedy, Onslow Stevens.

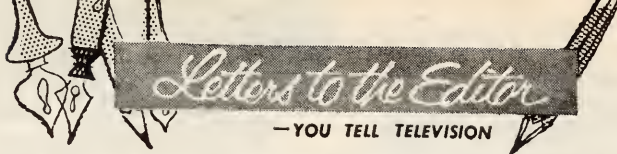
10 Weather**11:20 7 SPORTS****10 MOVIE—To Be Announced****11:30 7 Tonight—Steve Allen**

Harpist Robert Maxwell and singer Jeri Southern are Steve's guests. Comedian Ken Murray trades quips with Steve. Eydie Gorme is featured in a story about costumes for TV in next week's issue.

12:30 2 SPORTS—Roberts**6 9 NEWS****12:35 2 MOVIE—Mystery**

Swing Shift Theater: "The Creeper." Cat serum turns those who use it into clawing murderers. Eduardo Ciannelli, Onslow Stevens and June Vincent.

Stations reserve the right to make last-minute changes.



Correspondence for this department should be addressed to Letters Editor, TV GUIDE, Wm. Penn Hotel, Pittsburgh 19, Pa.

Love Stories

Can't something be done about love stories? Can't the sponsors put something else on? If all I could put on was soap operas I'd quit. All love stories are the same and progress slowly.—*Bill Collins, Oakmont, Pa.*

Where Is Haleloke?

Tried to watch *Show Wagon* on July 9 but had very unsatisfactory reception. It was printed in TV GUIDE that Haleloke would be featured. We could hear her but could not bring any picture in. I never realized how much I missed Haleloke until I heard her sing. Write about her soon. We also like *Slim Bryant and His Wildcats*. That Jerry Wallace is sure a wonderful banjoist.—*Mrs. Walter G. Brautigam, Mercer, Pa.* [Our August 6th issue will feature Haleloke as the last in our series of features on ex-Godfreyites.—Ed.]

Crow To Pick

I have a crow to pick with Mrs. A. C. of Wilkinsburg, Pa. (Letters, July 16), whose letter stated "it's Godfrey's business." Who's she kidding? I say it's partly his business and partly the public's. I'm sure he'd have a better show if he wouldn't be so independent and take a few suggestions. The whole trouble with him is he wants to be the whole show himself. If it wouldn't be for us, there wouldn't be any business. Who runs out and buys his products? I do, and you do, despite his everlasting jibbering. I think the public has every right to complain about his firings. Now he should do some hiring and let us see a good show, see-

ing less of him. Now do you see why we should mind our own business when his business is partly ours, too?—*Miss N. H., Mt. Union, Pa.*

"Hi There"

Am very displeased with the gentleman who starts out with "Hi There" every Saturday night before Red Foley's *Ozark Jubilee*. I don't think it's a very nice thing to do to Mr. Foley or his guests. Half of their songs are only sung or never finished because of this gentleman and his "Hi There."—*Jody Durkin, Pittsburgh, Pa.*

Moment of Prayer

I seldom watch programs during the day. Some time ago, however, I tuned in to the *Bill Brant Show*. What I liked best was the moment of prayer. Why has this been discontinued? We should have more of these moments to remind us that all good things come from above.—*Mrs. S. Marseno, Arnold, Pa.* [A prayer and a hymn are a regular segment of *Bill's Friday show*.—Ed.]

Potpourri

H. A. Brown, Altoona: The theme music of *Star Tonight* is "Indiscretion," from the movie, "The Indiscretion of an American Wife" . . .
C. B. Barton, Beaver: Channel 9 now televises *Chance of a Lifetime*, Thursday, 10:30 P.M., and Channel 10, Sunday, 10:30 P.M. . . .
H. M. N., Uniontown: *Producers' Showcase* theme is original music by Harry Sosnik . . .
Mrs. J. Kraus, Star City: Alan Napier and Edmund Purdom are two different people. They both appeared in "The Whistling Room" on *Playhouse 330*.

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SWING SHIFT

Theater

Saturday, July 30

**"CITY IN
DARKNESS"**

Sidney Taler
Lynn Bari

Manday, August 1

**"THE SON OF
MONTE CRISTO"**

Louis Hayward
Jaan Bennett

Tuesday, August 2

**"MY SON,
MY SON"**

Brian Aherne
Louis Hayward

Wednesday, August 3

"RAW DEAL"

Dennis O'Keefe
Claire Trevor

Thursday, August 4

**"THE LAST OF
THE MOHICANS"**

Randolph Scatt
Binnie Barnes

Friday, August 5

"THE CREEPER"

Eduardo Ciannelli
Onslaw Stevens
June Vincent

KDKA 2 TV

Approximately 12:35 A.M. Monday through Saturday



The Mariners: from left, Tom Lockard, Nat Dickerson, Martin Karl, Jim Lewis.

He Never Asked Them Back . . .

**The Mariners Wonder
Why They're 'Ex-Friends'
After 8½ Years**

Arthur Godfrey had been building up to his most recent wave of firings for at least six months before he lowered the boom on Marion Marlowe, The Mariners and Haleloke. So, at least, say The Mariners, who claim it was all part of a planned campaign on Godfrey's part to weed out the members of his cast he thought had outlived their usefulness.

"For some time," report the four ex-U.S. Coast Guardsmen, "the whole cast had the feeling that somebody would go. There was an unmistakable undercurrent on the show.

"Two weeks before he fired us, Arthur complained to his Wednesday night audience, 'Looks like I'm all alone here tonight. I guess everybody is out making money on his own.' And yet he told us that same afternoon not to come to the show, that we could have the night off. That's why we all had a fairly good idea that somebody was going to be fired. But we honestly didn't believe it would be us." **continued**

The Mariners—Loyal, But Off The 'Team'

Reminiscing about their eight-and-a-half years as Godfrey's "Friends," The Mariners answered questions individually and in unison. They disagreed on a few minor points, but agreed wholeheartedly on these:

1. Godfrey is a man of many moods and paradoxes.
2. In firing them, "He helped us much more than he helped himself."
3. By cutting loose so many of his cast, Godfrey is sacrificing the one feature of his shows which made them unique—the warm feeling of "family."
4. He definitely favored some cast members, notably Janette Davis.
5. He treated the cast like children by compelling them to take dancing, ice-skating and bicycling lessons.
6. The Mariners felt they were among Godfrey's most loyal supporters—and yet, when he fired them, he never asked them to come back to

see him some time, or to drop in, as old friends might do.

This especially saddens them, because they feel that, in several incidents stemming from the fact that two of The Mariners—Tom Lockard and Martin Karl—are white, and two—Jim Lewis and Nat Dickerson—are Negro, Godfrey went to bat for them in a manner above and beyond an employer's duty to his employees.

Godfrey, they thought, gave them ample reason to believe that *Arthur Godfrey and His Friends* was more than just a show title. "The Wednesday night show took a direction of its own on this family angle, a direction bigger than Arthur or any of us," they claim. "And when he started to dissipate that family feeling by firing people, the show inevitably started to decline."

At one time, they say, Godfrey welcomed ideas from the cast, but that stopped. "He used to discuss our personal lives on the air. He'd ask us

That 'family' feeling: Godfrey entertains The Mariners' children at a Christmas party.



questions like, 'What did you do over the weekend?' And he told us in a little closed-door session once in his office, 'Don't say, "Yes, sir" or "No, sir" to me.'

"When Arthur fired Julius La Rosa and the bad publicity started, he almost completely reversed himself on this family business. We felt he was giving some of the cast just enough rope to hang themselves by permitting them personal appearances."

The Mariners still can't figure out how they earned Godfrey's displeasure. "In all our years with Godfrey, we missed only one performance. We were so loyal to the show that we never even hired an agent or a publicity man, like some of the others did. So we were totally unprepared to go out on our own when we got the gate. We still don't understand his complaint that we were no longer members of the 'team.'"

Actually, The Mariners point out, Arthur Godfrey never hired them.

They were on the CBS staff and had their own Sunday morning radio show in 1946, when Godfrey had an unsponsored half-hour radio show. Trying to build Godfrey as a network personality, CBS assigned The Mariners to his show.

"We're still hurt at the way Godfrey treated us after eight-and-a-half years," say The Mariners, "but we feel he did us a favor. We have theater and concert bookings from now until



Between shows: Mariners relax in their dressing room at Philadelphia night club.

the end of the year. We've been on Ed Sullivan's show twice and have another date coming up. And we're still making records for Columbia."

"We don't want to run Godfrey down, because he did a lot for us. And all the things he did—the lessons, the firing, and the rest—were perfectly within his rights. But we're just wondering about that 20th Anniversary show scheduled for next fall. He's supposed to bring back on that show everybody he helped develop. Everybody probably will be on it except the people he fired. And *they're* the ones he *really* helped to build!"

Next Week: Haleloke.



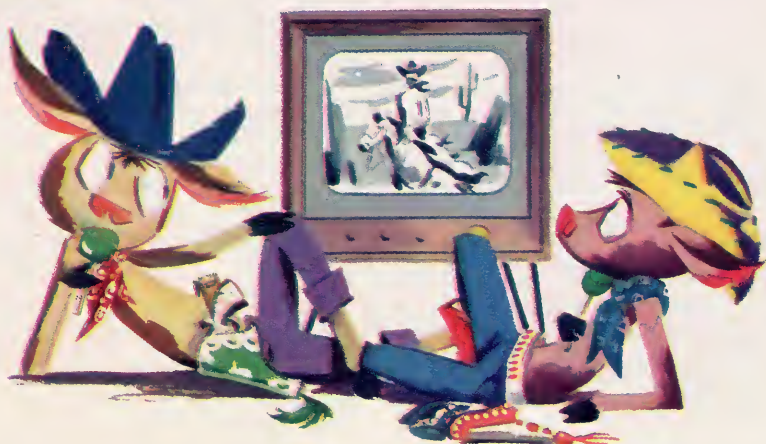


TV

Animal Watchers'

GUIDE

In the wilds of the Nation's living rooms, near the lush pastures of the television sets, are the happy hunting grounds of some weird and awesome animals. They range from the omnivorous Snackass (left) to the notorious Yak Yak and even, horrors, the unpleasant Over Bear. TV GUIDE advises its readers who spot them to shoot first and *then* ask questions.



The Underfoot Mavericks. They came to watch cowboy movies one day last summer. They are still there. Underfoot Mavericks never come singly; they travel in large, wiggly hordes that feed on ice cream, candy and bubble gum. Even though these little dogies won't get along home, you cannot claim them as additional dependents. This hardly seems fair.



The Barging Bluffhelo. It constitutes the nocturnal replacement for the Underfoot Mavericks. It takes such statements as 'You Are There' and 'So There You Are!' personally. It is waiting over at your house for color TV. It does no good to anticipate the arrival of this thick-skinned animal by battening doors or pulling up the drawbridge. Bluffhellos swim moats.



Giggling Hyena. It eats up anything that's on TV—from test pattern to Stork Club. It can sit through vintage whodunits eight times without recalling the butler did it. The dullest situation comedy sends it into gales and gales of laughter.



Tinkering Duckbill. It thinks that calling a repairman when the set goes bad is a waste of money. After messing things up and getting a 10,000-volt shock in the bargain, it yields to an expert—then screams like mad about the bill.

REVIEWS



Dancers dig the beat as Paul Whiteman turns from emceeing for a spot of conducting.

AMERICA'S GREATEST BANDS

PROGRAM OF THE WEEK

Those people who keep insisting that television is nothing more nor less than radio with a picture added, can point smugly to *America's Greatest Bands*. Trouble is, the pointing finger is likely to wind up waving with the beat. It may be radio-with-a-picture, but it's the kind of radio TV has been ignoring for much too long—solid Saturday night band music.

Emceed by Paul Whiteman, no small name in his own right, the show was personally selected by Jackie Gleason as his CBS replacement for the summer. In its first three outings, it featured such names as Bob Crosby and His Bobcats, Sauter-Finegan,

Sammy Kaye, Tex Beneke, Louis Armstrong, Perez Prado, Phil Spitalny, Charlie Spivak, Duke Ellington and Ernie Rudy.

There is a minimum of fuss and feathers in the production department and just enough chatter between Whiteman and the band leaders to get the flavor of a personality across. For the rest of it, the show is pure band music, loaded with variety and played by the masters of the day. If this be radio, then make the most of it. The suspicion exists that a good many more people are listening, if you will, to this particular TV show than are listening to their radios of a Saturday night.

As summer fare, this rates as top-flight entertainment. It would rate equally well, as a matter of fact, as winter fare.—D.J.

Front Row Center

By this time TV producers should have realized the futility of trying to compress a lengthy movie or stage play into an hour-long TV show. But not, apparently, the producers of *Front Row Center*. And so its stories, too, lack spark and continuity and emerge, usually, as hopping vignettes. And that's unfair both to the author of the original work and to viewers.

It is especially regrettable because of the quality of the projects attempted: dramas like "Grand Hotel," "The Barretts of Wimpole Street," "Ah, Wilderness," "Johnny Belinda." Moreover, the talents of superior actors have been largely wasted because of the mutilated scripts. It's a shame.

The series, which alternates with the new *U.S. Steel Hour* on CBS Wednesday nights during the summer, has had its brighter moments. Leon Ames and young Bobby Driscoll scored solidly with the father-and-son talk in "Wilderness"; Eddie Albert and Katharine Bard etched fine performances in "Belinda."—R.S.



Leon Ames, Louise Fitch, Bobby Driscoll in 'Ah, Wilderness.'

FINE TUNING



By Ollie Crawford

International television seen just around the corner. Not *that* corner—that's prosperity around *there*.

This means TV can bring you shows you don't care for, from anywhere in the world.

One of the first things international TV will carry is that popular British quiz program: "What Am I Saying?" These are the boys who keep a stiff upper lip and also a stiff bottom lip. It will present the British comedian Jolly Good, best known as the star of the Jolly Good Show.

In time, international TV may make cricket as popular as Crockett.

Some day soon, you'll turn on your TV set and enjoy those two Dutch musicals, *Amsterdam Yankee* and *Rotterdam Yankee*. They'll bring you a Spanish bullfight, as soon as they figure a way to throw the bull this far. This is the modern TV type of bullfighting, with a matador, a picador and a shelvador.

With international TV, *The \$64,000 Question* will bring you two Finns one week and a bum Czech the next. You can tune in Norway and watch the fjords go by.

International TV will really be here when it features Hopalong Malenkov in Moscow-by pictures.

The Rise And Fall Of Mr. Peepers

Fred Coe, the able executive producer of *Mr. Peepers*, was musing over the show's decline when he came up with this observation: "*Peepers* is one of everybody's favorite shows and nobody watches it." This comment

Whatever happens, the program already has traveled a long road, considering the fact that the life of a TV series is not one that most underwriters would like to insure.

Peepers started out as a sleeper, a



Farewell: left to right, Fred Coe, Hal Keith, Tony Randall, Ernest Truex, Sylvia Field

was not completely valid because, even toward the end of last season, an estimated 18,000,000 faithful still tuned in. But there is no question of the fact that *Peepers'* rating had fallen like a barometer before a storm when the season ended and the sponsor of three years' standing decided to drop it for a Western.

This doesn't necessarily mean the end of the line for the program. NBC is trying to get another sponsor and is toying with the idea of putting it in a different time spot or even making it a 15-minute daily show.

summer replacement in 1952, and the critics raved. Wally Cox, its star, was indeed a fair-haired boy at NBC.

Actually, the network originally promoted *Peepers* as a great show for children. *Peepers*, the man, started out as a mild young science teacher who got himself tangled up in hopeless situations. But as the realization that this was a fine adult program grew, *Peepers* grew with it. He, too, became adult, got engaged, married and was about to become a father when the sponsor left for home.

For as *Peepers* grew, his rating

went down. This drop in rating, of course, may have been coincidental, but there's no question that the drop started a chain reaction.

First, David Shaw, a writer, was called in as a consultant about the time *Peepers* was married, to aid the show's regulars, Everett Greenbaum and Jim Fritzell.

New fields were tapped. *Peepers*, the shy teacher, danced and sang and, by year's end, was up to doing a



and Marion Lorne drink to Wally Cox.

routine with Elaine Stritch, the original "bongo-bongo" girl.

Cox liked his new role. He grew less afraid of *Peepers* being merely funny, a phobia which had encouraged him at times to stand before the cameras just being sweet or nice. "That," said Cox in a typical understatement, "was a novelty that wore off fast."

On one point everyone connected with the show agrees: the average production during the past season was funnier than in previous years. "It's possible, though," writer Shaw re-

flects, "that *Peepers*' quiet humor doesn't appeal to the average viewer."

Fritzell and Greenbaum contend that the show shouldn't be called highbrow. "Our sin, if there was one, was that we didn't produce an Abbott and Costello. You might say ours is an intelligent humor, or humor that makes intelligent people laugh."

Director Hal Keith also points out that *Peepers* had no ready-made audience "because we were bracketed by weak shows and opposite a powerhouse (Jack Benny). Being on three-out-of-four weeks didn't help, either.

"We also misjudged how many people would be attracted by a type of entertainment not 100 percent familiar to them."

Keith is one of the few insiders who opposed the *Peepers* marriage, an idea credited to Coe. The expected baby, however, was not planned. Pat Benoit, who played *Peepers*' wife, is married to a magazine executive and the baby was on the way. The story line was forced to follow.

But whether the program was too highbrow, too lowbrow or too neither-brow, there still may be room for it next year. Producer Coe says that it became involved with "a fatigue quotient" and "with a new time spot, we'll pick up a whole new audience."

Wally Cox sees himself the victim of a successful show. He started as an unknown and the way to put an unknown into a series is in a low-budget show. "The budget increased as we grew," Wally said, "but not much. We couldn't afford top guests."

Wally is not unhappy. He is willing, he said, "to continue looking at the doughnut rather than the hole. I can't be miserable about three years of enjoyable employment. It's embarrassing, though. People point and say, 'You lost.' But, thank goodness, there are a few who like us and they don't think we lost at all."



Eddie Fisher Swings—And Misses; Herb Shriner Moves A Waterfall

NEW YORK . . . Eddie Fisher received an interfaith award in the ball park of the last-place Baltimore Orioles. After the ceremony he stepped to home plate, swung at a pitch—and missed. “Hey, Eddie,” yelled a fan, “you not only sing like an oriole, you hit like one!” . . . Herb Shriner had a dam built near his home so that a waterfall 500 feet away might be pushed closer to his house. It cost about \$1500 and one guest at his home commented, “For a lot less, you could have bought a good telescope.”

■ *Dancer Betty Hammann, who has worked in many TV musicals, is the sister of Phillies pitcher Herman Wehmeier. Once, when Leo Durocher was a Comedy Hour guest, Betty said to the Giants' manager, “I hear you're in baseball, too. What position do you play?” While Leo gasped, his beautiful wife, Laraine Day, told Betty, “Thanks—you just made him feel 10 years younger!”*

■ One of Norman Brokenshire's recent TV guests was an Air Force major general. As he left the studio, an assistant producer grabbed his arm and yelled, “Take off that horrible blue outfit! I distinctly told that costume company to send something in brown!” . . . Julia Meade, whose face is well known for her commercials on *Toast of the Town* and *Your Hit Parade*, attended a Yale Drama School

reunion. A former classmate approached and said, “Aren't you Julia Meade?” “Why, yes,” said Julia, “but how ever did you remember me?”

■ A waiter at a famous restaurant was invited to guest on *I've Got a Secret*—and declined. His secret: he had recently eaten at a rival dining spot. “But I'd never say that on television,” the waiter told friends. “I have a loyalty, a great loyalty—and besides, the show offered me only \$80.” . . . Just before Steve Allen moved *Tonight* to California, one of the elderly women who regularly pop up in his studio audience failed to respond to some of Allen's funnier lines. A little disconcerted, Steve asked: “Do I have to have a special warmup for you now?” . . . Maurice Chevalier, slated for an NBC “spectacular” in December, says, “I don't



Julia Meade: recognized.

know these beeg stars of telleweezh in America now. I never met Godfray, Ed Moorozz or Zhorsh Gobeill. I only know wahn man—Edouward Sullleeeevannn.”

■ Jackie Gleason and Jack E. Leonard enjoy twitting each other about their plumpness. They were talking about another rotund performer, not so successful, and Leonard said: “He's as fat as you, but his fat doesn't bring as much per pound.”

NEXT WEEK: SHEILAH GRAHAM

HOLLYWOOD Dan Jenkins reports:

JACK WEBB will spend September and October in Europe, a combined business and pleasure trip. The radio version of Dagnet, incidentally, goes off the air for good as of Sept. 16, after a six-year run. WEBB no longer has the time to keep it going. He'll remain as Sgt. Friday in the TV version, the sponsor having turned down his plea to turn the role over to someone else.

* * *

Add MERLE OBERON, LARAINÉ DAY, TERESA WRIGHT and JIMMY DURANTE to the list of stars who will pinch-hit on The Loretta Young Show. MISS YOUNG, still ailing, won't get back to work much before the first of the year. First show will have ROSALIND RUSSELL hosting, with ROBERT PRESTON and PHYLLIS THAXTER co-starred.

* * *

After four years with the same three writers, I Love Lucy is adding two more to the staff . . . CBS has the TV rights to "Liliom," with ARLENE DAHL and FERNANDO LAMAS in mind for the leads. It would be a Climax! entry . . . IMOGENE COCA does a personal appearance in Dallas this summer, then opens at the Sahara Hotel in Las Vegas Nov. 1 . . . There'll be a color TV set in every room of the new Disneyland Park Hotel.

* * *

There have been rumors that FRANK PARKER may be the next to walk away from the GODFREY clan. Both PARKER and GODFREY, however, deny this . . . GEORGE JESSEL has plans to produce "Rip Van Winkle" as an NBC "spectacular" with JIMMY DURANTE and HELEN TRAUBEL starred.

* * *

CBS lining up new kids' shows with both FRANK LUTHER (a children's record personality) and JERRY COLONNA . . . ROY ROGERS will build a \$200,000 Western set on his new Chatsworth Ranch . . . DESI and LUCY have a CinemaScope screen built into their new Beverly Hills home . . . VICTOR JORY set as a regular on the "Kings Row" segment of ABC's Warner Brothers Presents.

* * *

The lone George Gobel Show done on film took first place in the Nielsen rating for June . . . MILT JOSEFSBERG, a JACK BENNY writer for the past 15 years, has quit to join NBC as a creator of new shows.

* * *

There is now more than \$50,000,000-worth of TV film series in production, with still more to start next month . . . PATTI and JERRY LEWIS will be parents again, come February. If it's a boy, they won't name him DEAN . . . RHONDA FLEMING's first TV film is "Somewhere South of Selangor," just completed for Ford Theater.

* * *

NBC comic PAUL GILBERT has finished a pilot film for Have Camera, Will Travel . . . Shooting starts Aug. 10 on the sixth year of You Bet Your Life. Where does the time go? . . . SPIKE JONES is out with a new record, "Where Was Davy Crockett When Custer Goofed?"



Take a Tip from Ted Mack:

It's fun working with the stars of tomorrow. And, it's fun to watch these talented youngsters, amateurs and professionals, break into the big time.

It would be hard for me to keep track of some of the performers I've introduced if it weren't for my TV GUIDE subscription. But TV GUIDE's complete program listings keep me informed of the whereabouts of many 'graduates' of my shows.

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America's Television Magazine



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